



Ministry of Commerce, Industry and Labour
Matagaluega o Pisinisi, Alamanuia ma Leipa



INTELLECTUAL PROPERTY REGISTRY OF SAMOA (IPROS)

JOURNAL 2019/02

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GENERAL INFORMATION

The Public is hereby notified that the following persons have applied for the Registration of the Trade Marks as set out in Section 50 of the Intellectual Property Act 2011. Any person who wishes to oppose the registration of any of the under-mentioned Trade Marks, must give notice to the Registrar of Trade Marks, c/- Ministry of Commerce, Industry and Labour, Apia, Samoa within three (3) months from the date of this publication. The notice must be in writing and must include a statement of the grounds of opposition. Each notice of opposition must be accompanied by a filing fee of WST\$300. Any person who has any doubts as to whether he/she may be affected by the registration of the Trade Mark in Samoa should consult his/her Solicitor immediately.

For any enquiries regarding Trade Marks, please contact the Registry of Intellectual Property at the following telephone number (+685) 20441 or email ipros@mcil.gov.ws

Faafetai,



Registrar of Intellectual Property

Accepted Trade Marks – Direct Filing (NEWSPAPER VERSION)

Application No.	: WS/T/7271	Representation of Mark STRAND
Filing Date	: 22 February, 2018	
Priority Date	: N/A	
Proprietor/Address	: FLETCHER BUILDING HOLDINGS LIMITED 810 Great South Road, Penrose, Auckland 1061, New Zealand	
Class(es)	: 19 and 20	

Application No.	: WS/T/7304	Representation of Mark THE ORDINARY
Filing Date	: 16 May, 2018	
Priority Date	: N/A	
Proprietor/Address	: DECIEM BEAUTY GROUP INC. 517 Richmond Street East, Toronto, Ontario, MSA 1R4, Canada	
Class(es)	: 3 and 35	

Application No.	: WS/T/7339	Representation of Mark 
Filing Date	: 27 August, 2018	
Priority Date	: N/A	
Proprietor/Address	: PARADISE BEVERAGES (FIJI) LIMITED 122-164 Foster Road, Walu Bay, Suva, Fiji	
Class(es)	: 33	

Application No.	: WS/T/7367	Representation of Mark 
Filing Date	: 22 October, 2018	
Priority Date	: N/A	
Proprietor/Address	: SAMOA TAG INCORPORATED JP Fitness Compound, Mulivai, Apia, Samoa	
Class(es)	: 25 and 41	

Application No.	: WS/T/7371	Representation of Mark GODIVA
Filing Date	: 2 November, 2018	
Priority Date	: N/A	
Proprietor/Address	: GODIVA BELGIUM B.V.B.A./S.P.R.L. Wapenstilstandstraat 5, 1081 Brussel, Belgium	
Class(es)	: 35 and 43	

Application No.	: WS/T/7372	Representation of Mark WESTERN DIGITAL
Filing Date	: 6 November, 2018	
Priority Date	: N/A	
Proprietor/Address	: WESTERN DIGITAL TECHNOLOGIES, INC. 5601 Great Oaks Parkway, San Jose, California 95119, United States of America	
Class(es)	: 9 and 42	

Application No.	: WS/T/7373	Representation of Mark COPPER KETTLE
Filing Date	: 6 November, 2018	
Priority Date	: N/A	
Proprietor/Address	: BLUEBIRD FOODS LIMITED 124 Wiri Station Road, Manukau, Auckland, New Zealand	
Class(es)	: 29 and 30	

Application No.	: WS/T/7380	Representation of Mark 
Filing Date	: 6 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: BLUESKY SAMOA LIMITED Logan Road, Maluafof, Apia, Samoa	
Class(es)	: 9, 16, 35 and 38	

Application No.	: WS/T/7382	Representation of Mark 
Filing Date	: 14 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) 1, Toyota-cho, Toyota- shi, Aichi-ken, Tokyo, Japan	
Class(es)	: 12	

Application No.	: WS/T/7384	Representation of Mark 
Filing Date	: 14 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	
Class(es)	: 34	

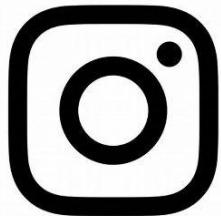
Application No.	: WS/T/7385	Representation of Mark Nabtesco
Filing Date	: 17 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: NABTESCO CORPORATION 7-9, Hirakawacho 2-chome, Chiyoda-ku, Tokyo, Japan	
Class(es)	: 7 and 12	

Application No.	: WS/T/7386	Representation of Mark KHAOS
Filing Date	: 17 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: MONSTER ENERGY COMPANY 1 Monster Way, Corona, California 92879, United States of America	
Class(es)	: 32	

Application No.	: WS/T/7387	Representation of Mark AURA
Filing Date	: 18 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: SKY NETWORK TELEVISION LIMITED 10 Panorama Road, Mount Wellington, Auckland 1060, New Zealand	
Class(es)	: 9, 35, 38 and 41	

Application No.	: WS/T/7388	Representation of Mark ENTERPRISE
Filing Date	: 21 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: ENTERPRISE HOLDINGS, INC. 600 Corporate Park Drive, St. Louis Missouri 63105, United States of America	
Class(es)	: 39	

Application No.	: WS/T/7389	Representation of Mark 
Filing Date	: 9 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: INSTAGRAM, LLC 1601 Willow Road, Menlo Park, California 94025, United States of America	
Class(es)	: 9, 35, 42 and 45	

Application No.	: WS/T/7390	Representation of Mark 
Filing Date	: 9 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: INSTAGRAM, LLC 1601 Willow Road, Menlo Park, California 94025, United States of America	
Class(es)	: 9, 35, 42 and 45	

Application No.	: WS/T/7391	Representation of Mark 
Filing Date	: 18 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: MASTERCARD INTERNATIONAL INCORPORATED 2000 Purchase Street, Purchase, New York 10577, United States of America	
Class(es)	: 9, 35, 36, 38 and 42	

Application No.	: WS/T/7392	Representation of Mark 
Filing Date	: 18 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: MASTERCARD INTERNATIONAL INCORPORATED 2000 Purchase Street, Purchase, New York 10577, United States of America	
Class(es)	: 9, 35, 36, 38 and 42	

Application No.	: WS/T/7393	Representation of Mark VENUE
Filing Date	: 21 January, 2019	
Priority Date	: 5 December 2018	
Proprietor/Address	: HYUNDAI MOTOR COMPANY 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	
Class(es)	: 12	

Application No.	: WS/T/7394	Representation of Mark ALIPAY
Filing Date	: 28 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands	
Class(es)	: 9, 35, 36, 38, 39, 41, 42 and 45	

Application No.	: WS/T/7395	Representation of Mark ANT FINANCIAL
Filing Date	: 28 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands	
Class(es)	: 9, 35, 36, 38, 39, 41, 42 and 45	

Application No.	: WS/T/7396	Representation of Mark 
Filing Date	: 28 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, PO Box 847, George Town, Grand Cayman, Cayman Islands	
Class(es)	: 9, 36 and 42	

Application No.	: WS/T/7397	Representation of Mark 
Filing Date	: 28 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands	
Class(es)	: 9, 36 and 42	

Application No.	: WS/T/7398	Representation of Mark 
Filing Date	: 28 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands	
Class(es)	: 9, 36 and 42	

Application No.	: WS/T/7399	Representation of Mark TRITON
Filing Date	: 1 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA 33-8, Shiba 5-chome, Minato-ku, Tokyo 108- 8410, Japan	
Class(es)	: 12	

Application No.	: WS/T/7400	Representation of Mark 
Filing Date	: 5 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	
Class(es)	: 34	

Application No.	: WS/T/7402	Representation of Mark 
Filing Date	: 11 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: RED BULL GMBH Am Brunnen 1, 5330 Fuschl am See, Austria	
Class(es)	: 25, 28 and 30	

Application No.	: WS/T/7403	Representation of Mark Red Bull
Filing Date	: 11 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: Red Bull GmbH Am Brunnen 1, 5330 Fuschl am See, Austria	
Class(es)	: 25, 28 and 30	

Application No.	: WS/T/7405	Representation of Mark 
Filing Date	: 15 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: TATA CONSULTANCY SERVICES LIMITED Nirmal Building, 9th Floor, Nariman Point, Mumbai 400 021, Maharashtra, India	
Class(es)	: 9, 16, 35 and 42	

Application No.	: WS/T/7406	Representation of Mark 
Filing Date	: 19 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: EIGHT SPORTS Savalalo, Vaimauga I Sisifo, Samoa	
Class(es)	: 25	

Application No.	: WS/T/7407	Representation of Mark 
Filing Date	: 20 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: FACEBOOK, INC. 1601 Willow Road, Menlo Park, California 94025, United States of America	
Class(es)	: 9, 35, 36, 38, 41, 42 and 45	

Application No.	: WS/T/7408	Representation of Mark 
Filing Date	: 20 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: FACEBOOK, INC. 1607 Willow Road, Menlo Park, California 94025, United States of America	
Class(es)	: 9, 35, 36, 38, 41, 42 and 45	

Application No.	: WS/T/7409	Representation of Mark 
Filing Date	: 20 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: FACEBOOK, INC 1601 Willow Road, Menlo Park, California 94025, United States of America	
Class(es)	: 9, 35, 36, 38, 41, 42 and 45	

Application No.	: WS/T/7411	Representation of Mark
Filing Date	: 25 February, 2019	RUSH
Priority Date	: N/A	
Proprietor/Address	: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) Toyota-cho, Toyota-shi, Aichi-ken, Japan	
Class(es)	: 12	

Application No.	: WS/T/7412	Representation of Mark
Filing Date	: 25 February, 2019	FORTUNER
Priority Date	: N/A	
Proprietor/Address	: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) Toyota-cho, Toyota-shi, Aichi-ken, Japan	
Class(es)	: 12	

Application No.	: WS/T/7413	Representation of Mark
Filing Date	: 26 February, 2019	PETER STUYVESANT RED
Priority Date	: N/A	
Proprietor/Address	: AMERICAN-CIGARETTE COMPANY (OVERSEAS) LIMITED Route de France 17, Boncourt, 2926, Switzerland	
Class(es)	: 34	

Application No.	: WS/T/7414	Representation of Mark
Filing Date	: 26 February, 2019	JIM BEAM
Priority Date	: N/A	
Proprietor/Address	: JIM BEAM BRANDS CO. 222 W. Merchandise Mart Plaza, Suite 1600, Chicago Illinois 60654, United States of America	
Class(es)	: 33	

Application No.	: WS/T/7415	Representation of Mark 
Filing Date	: 5 March, 2019	
Priority Date	: 03/08/2018	
Proprietor/Address	: Caterpillar Inc. 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America	
Class(es)	: 7 and 12	

Application No.	: WS/T/7416	Representation of Mark 
Filing Date	: 5 March, 2019	
Priority Date	: 03/08/2018	
Proprietor/Address	: CATERPILLAR INC. 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America	
Class(es)	: 7 and 12	

Accepted Trade Marks – Madrid System (NEWSPAPER VERSION)

Application No.	: WS/M/885881	Representation of Mark 
Filing Date	: 13 March, 2019	
Priority Date	: 22 March 2006	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	: 36, 37 and 38	

Application No.	: WS/M/978171	Representation of Mark APPLE
Filing Date	: 12 March, 2019	
Priority Date	: 27 March 2008	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	: 41	

Application No.	: WS/M/1227425	Representation of Mark APPLE CARPLAY
Filing Date	: 4 March, 2019	
Priority Date	: 15 August 2014	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	9	

Application No.	: WS/M/1232316	Representation of Mark 
Filing Date	: 13 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	36	

Application No.	: WS/M/1247502	Representation of Mark APPLE PAY
Filing Date	: 13 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	36	

Application No.	: WS/M/1256550	Representation of Mark TISSOT
Filing Date	: 11 March, 2019	
Priority Date	: 29 January 2015	
Proprietor/Address	: TISSOT SA Chemin des Tourelles 17, CH-2400 Le Locle, Switzerland	
Class(es)	9, 14, 18, 25, 28, 35 and 41	

Application No.	: WS/M/1256745	Representation of Mark 
Filing Date	: 4 March, 2019	
Priority Date	: 30 January 2015	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	9	

Application No.	: WS/M/1280344	Representation of Mark APPLE NEWS
Filing Date	: 18 March, 2019	
Priority Date	: 13 November 2015	
Proprietor/Address	: APPLE INC. One Apple Park Way, Cupertino CA 95014, United States of America	
Class(es)	9	

Application No.	: WS/M/1281682	Representation of Mark APPLE NEWS
Filing Date	: 18 March, 2019	
Priority Date	: 13 November 2015	
Proprietor/Address	: APPLE INC. One Apple Park Way, Cupertino CA 95014, United States of America	
Class(es)	41	

Application No.	: WS/M/1282110	Representation of Mark APPLE NEWS
Filing Date	: 18 March, 2019	
Priority Date	: 13 November 2015	
Proprietor/Address	: APPLE INC. One Apple Park Way, Cupertino CA 95014, United States of America	
Class(es)	42	

Application No.	: WS/M/1287422	Representation of Mark 
Filing Date	: 10 April, 2019	
Priority Date	: 5 November 2015	
Proprietor/Address	: BEATS ELECTRONICS, LLC 8600 Hayden Place Culver City CA 90232, United States of America	
Class(es)	41	

Application No.	: WS/M/1373365	Representation of Mark 
Filing Date	: 13 March, 2019	
Priority Date	: 7 September 2017	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Class(es)	36	

Application No.	: WS/M/1376625	Representation of Mark
Filing Date	: 19 March, 2019	APPLE PODCASTS
Priority Date	: 6 October 2017	
Proprietor/Address	: APPLE INC. One Apple Park Way, Cupertino CA 95014, United States of America	
Class(es)	: 9	

Application No.	: WS/M/1401421	Representation of Mark
Filing Date	: 10 April, 2019	IPAD
Priority Date	: 2 February 2018	
Proprietor/Address	: APPLE INC. One Apple Park Way, Cupertino, CA 95014, United States of America	
Class(es)	: 18	

Application No.	: WS/M/1452978	Representation of Mark
Filing Date	: 10 March, 2019	ARCHER
Priority Date	: 17 January 2019	
Proprietor/Address	: LODGEWORKS PARTNERS, L.P. 8100 E. 22nd Street, Building 500 Wichita KS 67226, United States of America	
Class(es)	: 43	

Application No.	: WS/M/1463984	Representation of Mark
Filing Date	: 29 March, 2019	ZARA
Priority Date	: 29 March 2019	
Proprietor/Address	: ZARA SUISSE, SARL Rue Louis-d'Affry 6 CH-1700 Fribourg, Switzerland	
Class(es)	: 43	

Accepted Trade Marks – Direct Filing (ONLINE VERSION)

Application No.	: WS/T/7271	Representation of Mark STRAND
Filing Date	: 22 February, 2018	
Priority Date	: N/A	
Proprietor/Address	: FLETCHER BUILDING HOLDINGS LIMITED 810 Great South Road, Penrose, Auckland 1061, New Zealand	
Address for Service	: Stevensons Lawyers Level 1, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	
Specification of goods/services:		
<u>Class 19:</u> Non-metallic building materials; building components; building panels and sheets; high-density reconstituted wood panels for building; medium-density fibreboard; tiles, planks, panels, mouldings, cornices, wainscoting, casings and frames; flooring and flooring materials in this class; roofing and roofing materials in this class; decorative laminates; laminates including melamine laminates, being non-metallic building materials; plywood; composite boards, polymeric building panels, solid polymer and mineral combination building panels; fibre boards or wood fibre bonded with resin and particle board; acrylic building panels and substrates; laminated building substrates; building substrates laminated with melamine material, building substrates laminated with metal or metallic foils, building substrates laminated with timber; doors in this class; acrylic decorative or protective coatings (other than in the nature of paint); parts and accessories for the foregoing.		
<u>Class 20:</u> Furniture and parts thereof; kitset furniture; laminate sheets sold as a primary component of furniture; medium-density fibreboard (MDF) sold as a component of furniture, cabinets, built-in cabinets; high-density reconstituted wood panels sold as a component of furniture, cabinets, built-in cabinets; bookcases; cupboards, including built-in cupboards; shelves; kitchen, laundry and bathroom furniture, wardrobes; shelving, moulding and frames for furniture; cabinet and cupboard doors; doors for furniture; kitchen, bathroom, laundry cabinet doors; benches and work surfaces; storage containers and boxes in this class; parts and accessories for the foregoing.		

Application No.	: WS/T/7304	Representation of Mark THE ORDINARY
Filing Date	: 16 May, 2018	
Priority Date	: N/A	
Proprietor/Address	: DECIEM BEAUTY GROUP INC. 517 Richmond Street East, Toronto, Ontario, MSA 1R4, Canada	
Address for Service	: Kruse Enari & Barlow Second Floor, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 3:</u> Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotion, dentifrices.		
<u>Class 35:</u> Advertising; business management; business administration; office functions.		

Application No.	: WS/T/7339	Representation of Mark 
Filing Date	: 27 August, 2018	
Priority Date	: N/A	
Proprietor/Address	: PARADISE BEVERAGES (FIJI) LIMITED 122-164 Foster Road, Walu Bay, Suva, Fiji	
Address for Service	: Kruse Enari & Barlow Level 2, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 33</u> : Alcoholic beverages (except beers).		

Application No.	: WS/T/7367	Representation of Mark
Filing Date	: 22 October, 2018	
Priority Date	: N/A	
Proprietor/Address	: SAMOA TAG INCORPORATED JP Fitness Compound, Mulivai, Apia, Samoa	
Address for Service	: Faaofonuu JP Leota ACE Compound, Mulivai, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 25: Clothing, footwear, headgears

Class 41: Education, providing of training, entertainment, sports and cultural activities.

Application No.	: WS/T/7371	Representation of Mark GODIVA
Filing Date	: 2 November, 2018	
Priority Date	: N/A	
Proprietor/Address	: GODIVA BELGIUM B.V.B.A./S.P.R.L. Wapenstilstandstraat 5, 1081 Brussel, Belgium	
Address for Service	: Clarke Ey Koria Lawyers Ground Floor, Poinsettia House, Corner of Ifiifi Street, Moto'otua, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	

Specification of goods/services:

Class 35: Online ordering services featuring food, namely confectionery products, retail candy store and confectionery services, advertising and business

Class 43: Services for providing food and drink; cafes; restaurants

Application No.	: WS/T/7372	Representation of Mark WESTERN DIGITAL
Filing Date	: 6 November, 2018	
Priority Date	: N/A	
Proprietor/Address	: WESTERN DIGITAL TECHNOLOGIES, INC. 5601 Great Oaks Parkway, San Jose, California 95119, United States of America	
Address for Service	: Clarke Ey Koria Lawyers Ground Floor, Poinsettia House, Moto'otua Road, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	

Specification of goods/services:

Class 9: Apparatus for recording media; apparatus for recording, transmission or reproduction of sound or images; backup drives for computers; blank flash memory cards; blank usb flash drives; carrying cases for computer hardware; cloud servers; communication servers [computer hardware]; components and peripherals for computers; components for computers; computer database servers; computer disk drives and computer memories for network attached storage devices for file sharing and cloud backup;

computer disk drives; computer hardware and software for data storage; computer hardware for upload, storage, retrieval, download, transmission and delivery of network content; computer hardware storage devices for data storage and retrieval; computer hardware, namely, hard disk drives and solid-state drives; computer hardware; computer interfaces; computer memories; computer network hardware; computer network servers; computer network storage devices, namely, for storage and backup of electronic data either locally or via a telecommunications network; computer peripherals; computer programs; computer servers; computer software for the monitoring of computer systems; computer software to enable retrieval of data; computer software; computers, computer hardware, and computer software; data cables; data compression software; data processing equipment; data storage devices, namely, hard disk drives, digital disk drives, solid state drives, blank digital storage media, hybrid drives and computer peripherals; data storage devices; data storage programs; disk drives; disk memories; downloadable computer software for remote monitoring and analysis; downloadable electronic newsletters; downloadable mobile applications; downloadable publications; electronic memories; encryption software; external hard disk drive cases; external solid-state drive cases; file servers; flash memory card; flash memory; hard disk drives; integrated circuits; interfaces for computers; internal hard disk drive enclosures; internal solid-state drive enclosures; magnetic data carriers, recording discs; magnetic disks; memory cards; network access server hardware; network servers; portable flash memory devices; semiconductor memories and memory controllers; semiconductor memory devices; software for accessing video and data stored on distributed computer storage devices; software for compressing data; software for computer system analysis and optimization; software for encrypting data; software for maximizing data storage; software for operating and administering data storage devices; solid-state drives.

Class 42: Cloud computing; computer programming; computer software consultancy; computer system analysis; consultancy in the design and development of computer hardware; design and development of computer hardware and software; design, development, updating and maintenance services for data hard disk drives, solid-state drives and computer storage devices; electronic data storage; industrial research in the field of system analysis and optimization of non-volatile flash memory devices, data centers, hyperscale computer systems and cloud computing systems; information technology [IT] consultancy; installation of computer software; maintenance of firmware and software; monitoring of computer systems by remote access; off-site data back-up; providing information on computer technology and programming; providing technical information in the fields of computer hardware, computer data storage, information storage, computer networking and networking interfaces, disk drives, computer disk drives, and electronic memories; recovery of computer data; scientific and technological services in the nature of system analysis and optimization of non-volatile flash memory devices, data centers, hyperscale computer systems and cloud computing system analysis and optimization and research and design relating thereto; server hosting; technical support services, namely, migration of datacenter, server and database applications; technical support services, namely, technical administration of servers for others and troubleshooting in the nature of diagnosing server problems; technical support services, namely, troubleshooting of computer software problems; updating of firmware and software.

Application No.	: WS/T/7373	Representation of Mark COPPER KETTLE
Filing Date	: 6 November, 2018	
Priority Date	: N/A	
Proprietor/Address	: BLUEBIRD FOODS LIMITED 124 Wiri Station Road, Manukau, Auckland, New Zealand	
Address for Service	: Clarke Ey Korcia Lawyers Level 1, Lotemau Centre Matafele, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 29: Snack foods of all kinds in this class, including dehydrated fruit snacks, dehydrated fruit and gummy confections, fruit based snack foods, fruit substitute based snack foods, nut-based snacks, fruit and nut-based snack foods, snack mix consisting primarily of processed fruits and/or processed nuts, dried fruit snacks, potato crisps and chips, cheese dips and cheese snacks, protein based food preparations; edible oils and fats including salad oil, peanut oil, soybean oil, canola oil, olive oil, vegetable oil, sunflower oil, oil for cooking; margarine and shortenings; cooking fat; butter; cream

Class 30: Preparations made from cereals, bread, pastry and confectionery; snack foods of all kinds in this class, namely cereal based snack foods, rice based snack foods; breakfast cereals; cereal derived snack food, namely cereal-based food bars; cereal based-snack foods, including rolled oats based snack bars, rice based snack foods, wheat based snack foods; ready to eat cereal derived food bars; carbohydrate based food preparations, muesli; muesli bars; oats, oatmeal; extruded snack foods, namely corn snacks, corn chips, rice snacks; crackers; pretzels; popped popcorn; microwave popcorn; popcorn bars; sauces; salsas; dips and spreads, namely chocolate spreads, sandwich spreads made from chocolate and nuts, mayonnaise based sandwich spreads, yeast extract spreads, spreads made from chocolate and nuts, sweet spreads, cocoa spreads; baking products including flour and cake mixes; pancake mixes; bread premixes; dessert mixes; plain and self rising flour; corn flour; custard powder; baking powder; premixed food products derived from grains including cakes; pancakes; pikelets; pudding mixes; gravy mixes; ready to eat cakes and other grain based bakery products; bread; bread crumbs; muffins; biscuits and cookies; pastry; cakes; pies; flans; tarts; waffles; cheesecakes; puddings; pastries; frozen and chilled unbaked pastry and pastry filled products; savoury pies and savoury pastries; gummy confections.

Application No.	: WS/T/7380	Representation of Mark 
Filing Date	: 6 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: BLUESKY SAMOA LIMITED Logan Road, Maluafo, Apia, Samoa	
Address for Service	: Tui Faasili of Faasili Law Unit 3, Ace Hardware Building, Saleufi, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Reproducing sound and images; telecommunications hardware and software; hardware and software for transmission, transfer or receipt of audible, visual and audio-visual content; apparatus and instruments for the processing, transmission, storage, logging, reception and retrieval of data being in the form of encoded data, text, audio, graphic images or video or a combination of these formats; computers; computer software for games; computer software for retrieval of data, systems managements and database management; computer software for e-mail and instant messaging; computer software for filtering spam (unsolicited digital communications); computer software for locating people and items including vehicles, chattels and locations; downloadable publications; downloadable animated active wallpapers or screensavers for computer screens or mobile phone displays; downloadable musical sound recordings; downloadable alerts, alert tones, ringtones, and wallpapers; recorded media containing telecommunications related information and data; digital and magnetic devices able to store and/or process information, including those containing integrated circuit cards and/or memory chips, including smart cards, telephone cards, and SIM cards; batteries and battery chargers; parts and fitting for the aforesaid goods; manuals for all the aforesaid goods, bundled and sold as a unit.

Class 16: Printed material and stationery; databases and directories in printed form; telephone cards in this class; publications, manuals, directories, guides, advertising materials, stickers, packaging.

Class 35: Provision of retail and wholesale sales services, namely the pre-paid sales of telecommunications and communications equipment, mobile electronic equipment, services; business and management consultancy services in relation to telecommunications; advertising, public relations and marketing services in relation to telecommunications.

Class 38: Telecommunication services including mobile telecommunication services; telecommunications services provided on-line via computer networks and telecommunications services allowing text, voice or data to be sent to and received by an individual or a number of recipients simultaneously; providing telecommunications connections to a global computer network; telecommunication of information (including web pages); electronic mail services; providing information, including online, about telecommunications; cellular telephone communications; wireless telephone services; marketing and resale of telecommunications.

Application No.	: WS/T/7382	Representation of Mark 
Filing Date	: 14 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) 1, Toyota-cho, Toyota- shi, Aichi-ken, Tokyo, Japan	
Address for Service	: Clarke Ey Koria Lawyers Ground Floor, Poinsettia House, Moto'otua Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 12: Automobiles and structural parts thereof.

Application No.	: WS/T/7384	Representation of Mark 
Filing Date	: 14 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	
Address for Service	: Schuster Betham Annandale Ground Floor, Peter Andrew Meredith Building, Tamaligi, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 34: Cigarettes; tobacco, raw or manufactured; tobacco products; tobacco substitutes (not for medical purposes); cigars, cigarillos; lighters; matches; smokers' articles; cigarette paper, cigarette tubes, cigarette filters; pocket apparatus for rolling cigarettes; hand held machines for injecting tobacco into paper tubes; electronic cigarettes; liquids for electronic cigarettes; tobacco products for the purpose of being heated; electronic devices and their parts for the purpose of heating cigarettes or tobacco.

Application No.	: WS/T/7385	Representation of Mark 
Filing Date	: 17 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: NABTESCO CORPORATION 7-9, Hirakawacho 2-chome, Chiyoda-ku, Tokyo, Japan	
Address for Service	: Fepuleai Law Office Shaun Anthony Building, Falealili Street Malifa, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 7: Agricultural machines; bending machines; brake shoes other than for vehicles; clutches other than for land vehicles; compressed air engines; couplings other than for land vehicles; door openers, electric; door openers and closers (hydraulic -) [parts of machines]; door openers and closers (pneumatic -) [parts of machines]; driving motors other than for land vehicles; gear boxes other than for land vehicles; gears, other than for land vehicles; reductions gears, other than for land vehicles; hydraulic

engines and motors; modeling machines; metalworking machines; packaging machines; sealing machines for industrial purposes; separators (steam/oil -); transmissions for machines; valves [parts of machines]; welding machines, electric.

Class 12: Aeronautical apparatus, machines and appliances; brakes for vehicles; clutches for land vehicles; couplings for land vehicles; gear boxes for land vehicles; hydraulic circuits for vehicles; motors for land vehicles; reduction gears for land vehicles; steering gears for ships; vehicles wheels; wheelchairs.

Application No.	: WS/T/7386	Representation of Mark 
Filing Date	: 17 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: MONSTER ENERGY COMPANY 1 Monster Way, Corona, California 92879, United States of America	
Address for Service	: Clarke Ey Koria Lawyers Ground floor, Poinsettia House, Moto'otua, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	

Specification of goods/services:

Class 32: Non-alcoholic beverages, including carbonated drinks and energy drinks; syrups, concentrates, powders and preparations for making beverages, including carbonated drinks and energy drinks; beer.

Application No.	: WS/T/7387	Representation of Mark 
Filing Date	: 18 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: SKY NETWORK TELEVISION LIMITED 10 Panorama Road, Mount Wellington, Auckland 1060, New Zealand	
Address for Service	: Schuster Betham Annandale PO Box 6421, Ground Floor, Peter Meredith Building, Tamaligi, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	

Specification of goods/services:

Class 9: Media for storing information; magnetic data carriers; recording discs and tapes; optical data carriers; electronic goods for the provision and receipt of broadcasting, webcasting and video-on-demand services, including electronic media, apparatus and equipment; computer hardware, firmware,

software, apparatus, instruments and materials to record, transmit and receive audio, visual and audio-visual content; computer hardware, firmware and software for electronic and streaming devices; electronic devices; streaming devices; remote controls; audio, visual and audio-visual recordings and content, including those provided by downloading from computers and communications networks, including the Internet, and including pre-recorded videotapes, digital video disks and multimedia recordings.

Class 35: Retail and wholesale services relating to broadcasting, webcasting and video-on-demand services, namely goods for the provision and receipt of broadcasting, webcasting and video-on-demand services; on-line retail services featuring pre-recorded videos; advisory and consulting services relating to the aforesaid services; advertising; promoting the goods and services of others; provision of information relating to the aforesaid services.

Class 38: Television, radio and multimedia broadcasting services including on-demand broadcasting services; broadcasting, including webcasting (broadcasting over a computer network); video-on-demand transmission services; video broadcasting; transmission and delivery of voice, data, images, signals, messages and information, including streaming of audio-visual and multimedia content via the internet and other telecommunications networks and including the provision of such services on-demand; rental of goods for the provision and receipt of broadcasting, webcasting and video-on-demand services; advisory and consulting services relating to the aforesaid services; provision of information relating to the aforesaid services.

Class 41: Television and multi-media entertainment services including film, videos and television programmes and including the provision of such services on-demand; entertainment and educational services in the fields of broadcasting, webcasting and video-on-demand, including providing movies and television shows, and information, reviews, and recommendation regarding movies and television shows; providing a website featuring television shows, movies, and multimedia content and information, reviews and recommendations regarding television shows, movies, and multimedia content; audio, visual and audio-visual recordings and content provided by streaming from computers and communications networks, including the Internet and including the provision of such services on-demand; rental of goods for entertainment purposes namely rental of video recordings, pre-recorded videotapes, digital video disks and multimedia recordings, including by means of communications networks; providing information, reviews and personalized recommendations in the field of entertainment, including by means of communications networks; advisory and consulting services relating to the aforesaid services; provision of information relating to the aforesaid services.

Application No.	: WS/T/7388	Representation of Mark ENTERPRISE
Filing Date	: 21 December, 2018	
Priority Date	: N/A	
Proprietor/Address	: ENTERPRISE HOLDINGS INC. 600 Corporate Park Drive, St. Louis Missouri 63105, United States of America	
Address for Service	: Clarke Ey Korla Lawyers Ground Floor, Poinsettia House, Corner of Ifiifi Street, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 39: Vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

Application No.	: WS/T/7389	Representation of Mark 
Filing Date	: 9 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: INSTAGRAM, LLC 1601 Willow Road, Menlo Park, California 94025, United States of America	
Address for Service	: Stevenson Lawyers Ground Floor, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer hardware; computer software for social networking and interacting with online communities; computer software development tools; computer software for use as an application programming interface (API); application programming interface (API) for use in building software applications; application programming interface (API) for computer software which facilitates online services for social networking and for data retrieval, upload, download, access and management; computer software for creating, managing, and interacting with an online community; computer software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; computer software for modifying and enabling transmission of images, audio, audio visual and video content and data; computer software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; computer software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; computer software for sending and receiving electronic messages, alerts, notifications and reminders; computer search engine software; computer software for use in creating, managing, measuring, and disseminating advertising of others; ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; augmented reality software; computer software for integrating electronic data with real world environments for the purposes of entertainment, communicating, and social networking; computer software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; computer software, namely, an interpretive interface for facilitating interaction between humans and machines; location-aware computer software, downloadable computer software and mobile application software for searching, determining and sharing locations; computer software for wireless content, data and information delivery; computer software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; computer software, namely, an application providing social networking functionalities; computer

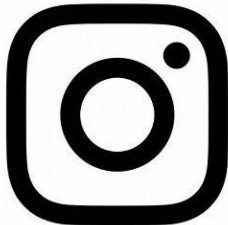
software, downloadable computer software and mobile application software for creating, managing and accessing groups within virtual communities; downloadable computer software for viewing and interacting with a feed of images, audio, audio-visual and video content and associated text and data; downloadable computer software for finding content and content publishers, and for subscribing to content; software for creating and managing social media profiles and user accounts; interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; software for advertisers to communicate and interact with online communities; software for streaming multimedia entertainment content; computer software; computer software for sending and receiving electronic messages, graphics, images, audio and audio visual content via computer the internet and communication networks; computer software for processing images, graphics, audio, video, and text; messaging software.

Class 35: Marketing, advertising and promotion services, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others; provision of market research and information services; promoting the goods and services of others via the internet and communication networks; business and advertising services, namely, media planning and media buying for others business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; consulting services in the fields of advertising and marketing, namely, customizing advertising and marketing efforts of others; providing online facilities for connecting sellers with buyers; advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; providing online facilities for live streaming video of promotional events; arranging and conducting special events for commercial, promotional or advertising purposes; providing online business directories featuring the businesses, products and services of others

Class 42: Computer services, namely creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; computer services, namely, providing search engines for obtaining data via the internet and communications networks; providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; providing temporary use of non- downloadable software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; application service provider (ASP) services, namely, hosting computer software applications of others; software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts; providing temporary use of online non-downloadable software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; providing temporary use of non- downloadable computer software enabling development, assessment, testing, and maintenance of mobile software applications for portable

computing devices, namely, mobile phones, smartphones, handheld computers and computer tablets ; providing temporary use of non-downloadable software for processing electronic payments; providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; providing temporary use of non-downloadable software for electronic messaging; mapping services; providing temporary access to non-downloadable computer software for mapping services; application service provider (ASP) featuring software for mapping services; providing temporary use of non-downloadable computer software for sharing and displaying a user's location, planning activities with other users and making recommendations; application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; providing temporary use of non-downloadable computer software for social and destination mapping; application service provider (ASP) featuring software to enable or facilitate social and destination mapping; providing temporary use of non-downloadable location-aware computer software for searching, determining and sharing the location of goods, services and events of interest; application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; providing temporary use of non-downloadable software for modifying photographs, images and audio, video, and audio- video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks ; providing temporary use of non-downloadable software for viewing and interacting with a feed of electronic media, namely, images, audio- visual and video content, live streaming video, commentary, advertisements , news, and internet links; providing temporary use of non-downloadable computer software for finding content and content publishers, and for subscribing to content; providing temporary use of non-downloadable software for organizing images, video, and audio-visual content using metadata tags; application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community , and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications ; platform as a service (PAAS) featuring computer software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio- visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; rental of computer software that gives users the ability to upload, edit, and share images, videos and audio-visual content; computer services, namely, curating online user-defined content and advertisements and creating social media feeds; providing temporary use of non-downloadable software for taking photographs and recording audio, audio-visual and video content; providing temporary use of non-downloadable software for uploading, downloading , archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; providing temporary use of non-downloadable software for streaming multimedia entertainment content; providing temporary use of non- downloadable software for creating and maintaining an online presence for individuals, groups, companies, and brands; providing temporary use of non-downloadable software for advertisers to communicate and interact with online communities; providing temporary use of non-downloadable computer software for use in taking and editing photographs and recording and editing videos; application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; computer software development; providing online non- downloadable software; application service provider (ASP); providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data.

Class 45: Social introduction and networking and dating services; providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; online social networking services; business identification verification service.

Application No.	: WS/T/7390	Representation of Mark 
Filing Date	: 9 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: INSTAGRAM, LLC 1601 Willow Road, Menlo Park, California 94025, United States of America	
Address for Service	: Stevenson Lawyers Level 1, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer hardware; computer software for social networking and interacting with online communities; computer software development tools; computer software for use as an application programming interface (API); application programming interface (API) for use in building software applications; application programming interface (API) for computer software which facilitates online services for social networking and for data retrieval, upload, download, access and management; computer software for creating, managing, and interacting with an online community; computer software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; computer software for modifying and enabling transmission of images, audio, audio visual and video content and data; computer software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; computer software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; computer software for sending and receiving electronic messages, alerts, notifications and reminders; computer search engine software; computer software for use in creating, managing, measuring, and disseminating advertising of others; ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; augmented reality software; computer software for integrating electronic data with real world environments for the purposes of entertainment, communicating, and social networking; computer software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; computer software, namely, an interpretive interface for facilitating interaction between humans and machines; location-aware computer software, downloadable computer software and mobile application software for searching, determining and sharing locations; computer software for wireless content, data and information delivery; computer software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; computer software, namely, an application providing social networking functionalities; computer software, downloadable computer software and mobile application software for creating, managing and

accessing groups within virtual communities; downloadable computer software for viewing and interacting with a feed of images, audio, audio-visual and video content and associated text and data; downloadable computer software for finding content and content publishers, and for subscribing to content; software for creating and managing social media profiles and user accounts; interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; software for advertisers to communicate and interact with online communities; software for streaming multimedia entertainment content; computer software; computer software for sending and receiving electronic messages, graphics, images, audio and audio visual content via computer the internet and communication networks; computer software for processing images, graphics, audio, video, and text; messaging software.

Class 35: Marketing, advertising and promotion services, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others; provision of market research and information services; promoting the goods and services of others via the internet and communication networks; business and advertising services, namely, media planning and media buying for others business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; consulting services in the fields of advertising and marketing, namely, customizing advertising and marketing efforts of others; providing online facilities for connecting sellers with buyers; advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; providing online facilities for live streaming video of promotional events; arranging and conducting special events for commercial, promotional or advertising purposes; providing online business directories featuring the businesses, products and services of others.

Class 42: Computer services, namely creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; computer services, namely, providing search engines for obtaining data via the internet and communications networks; providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; providing temporary use of non- downloadable software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; application service provider (ASP) services, namely, hosting computer software applications of others; software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts; providing temporary use of online non-downloadable software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; providing temporary use of non- downloadable computer software enabling development, assessment, testing, and maintenance of mobile software applications for portable computing devices, namely, mobile phones, smartphones, handheld computers and computer tablets ;

providing temporary use of non-downloadable software for processing electronic payments; providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; providing temporary use of non-downloadable software for electronic messaging; mapping services; providing temporary access to non-downloadable computer software for mapping services; application service provider (ASP) featuring software for mapping services; providing temporary use of non-downloadable computer software for sharing and displaying a user's location, planning activities with other users and making recommendations; application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; providing temporary use of non-downloadable computer software for social and destination mapping; application service provider (ASP) featuring software to enable or facilitate social and destination mapping; providing temporary use of non-downloadable location-aware computer software for searching, determining and sharing the location of goods, services and events of interest; application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; providing temporary use of non-downloadable software for modifying photographs, images and audio, video, and audio- video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks ; providing temporary use of non-downloadable software for viewing and interacting with a feed of electronic media, namely, images, audio- visual and video content, live streaming video, commentary, advertisements , news, and internet links; providing temporary use of non-downloadable computer software for finding content and content publishers, and for subscribing to content; providing temporary use of non-downloadable software for organizing images, video, and audio-visual content using metadata tags; application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community , and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications ; platform as a service (PAAS) featuring computer software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio- visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; rental of computer software that gives users the ability to upload, edit, and share images, videos and audio-visual content; computer services, namely, curating online user-defined content and advertisements and creating social media feeds; providing temporary use of non-downloadable software for taking photographs and recording audio, audio-visual and video content; providing temporary use of non-downloadable software for uploading, downloading , archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; providing temporary use of non-downloadable software for streaming multimedia entertainment content; providing temporary use of non- downloadable software for creating and maintaining an online presence for individuals, groups, companies, and brands; providing temporary use of non-downloadable software for advertisers to communicate and interact with online communities; providing temporary use of non-downloadable computer software for use in taking and editing photographs and recording and editing videos; application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; computer software development; providing online non- downloadable software; application service provider (ASP); providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data.

Class 45: Social introduction and networking and dating services; providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; online social networking services; business identification verification service.

Application No.	: WS/T/7391	
Filing Date	: 18 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: MASTERCARD INTERNATIONAL INCORPORATED 2000 Purchase Street, Purchase, New York 10577, United States of America	
Address for Service	: Stevensons Lawyers Level 1, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer hardware and software (recorded and/or downloadable) for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data including sound and images; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; printing apparatus including printing apparatus for data processing systems and financial transaction systems; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and software for the creation of encryption keys, digital certificates, and digital signatures, computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications

devices of consumers delivered by contactless RFID or NFC communications; software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and cards containing an integrated circuit chip ("smart cards"); security encoded cards; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram impregnated cards (encoded); charge cards, bank cards, credit cards, debit cards, chip cards, stored value cards, electronic data carrier cards, payment cards and payment cards all encoded; banking cards, namely, magnetically encoded banking cards and banking cards using magnetic memories and integrated circuit memories; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units; computer hardware and software for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment; point of sale transaction terminals and computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices (transponders); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards ; cash dispensing; machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic organizers, electronic notepads, pocket planners, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs) and alarms; mouse pads; fire-extinguishing apparatus; parts and fittings for all the aforesaid goods.

Class 35: Business advisory services; business investigations; commercial information agencies; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; tracking, analyzing, forecasting and reporting cardholder purchase behavior; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory services for business management; preparation of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; issuing of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit, debit, and payment cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computer database management; promoting concerts and cultural events of others; organization of expositions having commercial or advertising purposes; advertising for transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services.

Class 36: Financial consultancy; financial information; financial sponsorship; financial services, namely, banking services, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value, electronic credit and debit transactions, bill payment and presentment services, cash disbursement, check verification, check cashing, deposit access and automated teller machine services, transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services, funds movement services in the field of payment cards, electronic payment processing services, payment

transaction authentication and verification services,value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce; providing financial information, namely credit and debit card data and reports; electronic funds transfer and currency exchange services; financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network ; financial information and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, payment services through wireless devices; the provision of financial services for the support of retail services provided online, through electronic networks; financial analysis and consultation; processing services for financial transactions by card holders via automatic teller machines; the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; travel insurance services; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; stored value electronic purse services; bill payment services provided through a website; electronic banking via a global computer network; financial clearing house services ; inter-bank transfer services, namely, direct bank-to-bank electronic transfers of money and providing bank account information by telephone; financial services, namely, the provision of contactless mobile payments through merchants at retail, online and wholesale locations; financial services,namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; real estate property services; real estate valuations; real estate investment management; real estate investment services; real estate insurance services; real estate financing; real estate brokerage ; real estate appraisals; real estate agency services; evaluation of real estate; real estate administration; administration of financial affairs relating to real estate ; provision of real estate loans; financing services relating to real estate development; financial brokerage services for real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; leasing of real estate property; estate management services relating to transactions in real property; valuation of property; property portfolio management; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit cards, debit cards and payment cards; information, advisory and consultancy services relating to all the aforesaid services.

Application No.	: WS/T/7392	Representation of Mark 
Filing Date	: 18 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: MASTERCARD INTERNATIONAL INCORPORATED 2000 Purchase Street, Purchase, New York 10577, United States of America	
Address for Service	: Stevensons Lawyers Level 1, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	
Specification of goods/services:		

Class 9: Computer hardware and software (recorded and/or downloadable) for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data including sound and images; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; printing apparatus including printing apparatus for data processing systems and financial transaction systems; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and software for the creation of encryption keys, digital certificates, and digital signatures, computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications ; software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and cards containing an integrated circuit chip ("smart cards"); security encoded cards; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram impregnated cards (encoded); charge cards, bank cards, credit cards, debit cards, chip cards, stored value cards, electronic data carrier cards, payment cards and payment cards all encoded; banking cards, namely, magnetically encoded banking cards and banking cards using magnetic memories and integrated circuit memories; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units; computer hardware and software for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment; point of sale transaction terminals and computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices (transponders); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic organizers, electronic notepads, pocket planners, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal

digital assistants (PDAs) and alarms; mouse pads; fire- extinguishing apparatus; parts and fittings for all the aforesaid goods.

Class 35: Business advisory services; business investigations; commercial information agencies; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; tracking, analyzing, forecasting and reporting cardholder purchase behavior; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory services for business management; preparation of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; issuing of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit, debit, and payment cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computer database management; promoting concerts and cultural events of others; organization of expositions having commercial or advertising purposes; advertising for transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services.

Class 36: Financial consultancy; financial information; financial sponsorship; financial services, namely, banking services, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value, electronic credit and debit transactions , bill payment and presentment services, cash disbursement, check verification, check cashing, deposit access and automated teller machine services, transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services, funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce; providing financial information, namely credit and debit card data and reports; electronic funds transfer and currency exchange services; financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network; financial information and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, payment services through wireless devices; the provision of financial services for the support of retail services provided on- line, through electronic networks; financial analysis and consultation; processing services for financial transactions by card holders via automatic teller machines; the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; travel insurance services; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; stored value electronic purse services; bill payment services provided through a website; electronic banking via a global computer network; financial clearing house services; inter-bank transfer services, namely, direct bank-to-bank electronic transfers of money and providing bank account information by telephone; financial services, namely, the provision of contactless mobile payments through merchants at retail, online and wholesale locations; financial services, namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be

credited to their accounts via a cash-back system; real estate property services; real estate valuations; real estate investment management ; real estate investment services; real estate insurance services; real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; real estate administration; administration of financial affairs relating to real estate; provision of real estate loans; financing services relating to real estate development; financial brokerage services for real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; leasing of real estate property ; estate management services relating to transactions in real property; valuation of property; property portfolio management; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit cards, debit cards and payment cards; information, advisory and consultancy services relating to all the aforesaid services.

Class 38: Mobile telecommunication services; Internet based telecommunication services; data communication services; electronic data transmission over a global remote data processing network, including the Internet; services for the transmission, provision or display of information from a computer-stored data bank or via the Internet in the field of financial services ; transmission of data through the use of electronic image processing by mobile link; electronic mail, message sending and receiving services; television, radio and Internet broadcasting services; providing multi-user access to a secure computerized information network for the transfer and dissemination of a range of information in the field of financial services; prepaid telephone calling card services; information, advisory and consultancy services relating to all the aforesaid services.

Class 42: Design and development of computer hardware and software; conversion of data or documents from physical to electronic media; computer hardware and software consulting services ; computer programming; support and consultation services for managing computer systems, databases and applications ; providing temporary use of non- downloadable software and applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development, maintenance and update of computer hardware and application software for mobile digital devices; design, development, maintenance and update of non-downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, sales and promotion offers, special offers, vouchers, voucher codes, rebates, product information, price-comparison information, reviews, monetary rewards, links to websites, and discount information; application service provider (ASP) featuring software for receiving, transmitting and displaying coupons, sales and promotion offers, special offers, vouchers, voucher codes, rebates, product information, price-comparison information, reviews, monetary rewards, links to websites , discount information, and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) services featuring social networking software; graphic design for the compilation of web pages on the Internet; creating and maintaining web-sites; hosting the web-sites of others; computer and Internet related services, namely, providing on-line electronic databases via a global computer network in the field of identity authentication and verification; computer and technology services for data encryption and decryption of financial information, digital signature authentication services, and digital certificate validation, verification , authentication, issuance, distribution and management; technical consultation services in the fields of computer programming, financial computer networks, data processing, secure communications , data encryption and decryption and local area network security; dissemination of information over a global computer.

Application No.	: WS/T/7393	Representation of Mark
Filing Date	: 21 January, 2019	VENUE
Priority Date	: 5 December 2018	
Proprietor/Address	: HYUNDAI MOTOR COMPANY 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	
Address for Service	: Clarke Ey Koria Lawyers Ground Floor, Poinsettia House, Motootua Road, Motootua, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 12: Automobiles; sports cars; coach vans; trucks; motor buses; electric vehicles; SUV (sport utility vehicles) automobiles; sports utility vehicles; parts and accessories for automobiles.		

Application No.	: WS/T/7394	Representation of Mark
Filing Date	: 28 January, 2019	ALIPAY
Priority Date	: <i>N/A</i>	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman,, Cayman Islands	
Address for Service	: FEPULEAI LAW OFFICE Shaun Anthony Building, Falealili Street, Malifa, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer programs; software for processing electronic payments to and from others; authentication software; computer software supplied on the Internet; computer software for interactive entertainment, which allows users to customize the viewing, listening, and playing experience by selecting and arranging the display and performance of audio, video and audiovisual elements; downloadable audio, visual, and audiovisual files and recordings, featuring multimedia entertainment programs and content; online electronic publications (downloadable from the Internet or a computer network or a computer database); instant messaging software; file sharing software; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless, and telecommunication networks; computer software in the		

form of an application for mobile devices and computers; software applications for use with mobile devices; computer software for processing images, graphics, audio, video, and text; downloadable computer software to facilitate the electronic transmission of information, data, documents, voice, and images over the Internet; downloadable computer software which allows users to participate in web-based meetings and classes, with access to data, documents, images and software applications through a web browser; downloadable computer software for accessing, viewing, and controlling remote computers and computer networks; downloadable cloud-computing software; downloadable cloud-based software; downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, ecommerce, information technology, cloud computing, telecommunications, the Internet, business and e-commerce training, business, sales, marketing and financial management; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; batteries, battery chargers; computer workstations; computer servers; computer and telecommunications networking hardware; computer network adaptors, switches, routers and hubs; wireless and wired modems and communication cards and devices; laptop holders, computer bags; fire-extinguishing apparatus; computer hardware and firmware; computer software (including software downloadable from the Internet); automobile navigation system; compact discs; digital music (downloadable from the Internet); telecommunications apparatus; mouse mats; mobile phone handsets; mobile phone accessories; downloadable games, pictures, motion pictures, movies and music; alarm systems; security cameras; mobile radio and television broadcasting units; television broadcasting equipment; cameras; video cameras; headphones; telephone ear pieces; speakers; Global Positioning System (GPS) apparatus and equipment; computer, electronic and video games programmes and software (including software downloadable from the Internet); liquid crystal displays for telecommunications and electronic equipment; set top box; remote control; data storage programs; spectacles and sunglasses; electronic signboards; encoded or magnetic bank credit, debit, cash and identification cards; automatic teller machines, cash dispensers; electronic book readers; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; 3D spectacles; memory cards for video game machines.

Class 35: Advertising; business management; business administration; office functions; organization, operation and supervision of loyalty and incentive schemes; advertising services provided via the Internet; production of television and radio advertisements; accountancy; auctioneering; organization of trade fairs; opinion polling; data processing; provision of business information; advertising agency services; advertising services provided for others; database management; compilation of information into computer databases; business consulting services; business consulting services in the field of web based events, conferences, training programs, learning programs, and seminars; business consulting services in the field of delivering web-based knowledge; business consulting services in the field of online collaboration and collaboration technologies; business consulting services in the fields of sales and marketing; business project management services; business project management services relating to development, set up, staging, production, recording, monitoring and follow-up for web based events, conferences, training programs, learning programs, and seminars; market research and business consulting services; business consultancy services relating to facilitating the transaction of business via local and global computer networks by locating and providing referrals for the delivery of a wide variety of business and consumer products and services; dissemination of business information of goods and services of others via local and global computer networks; business consultancy services relating to providing a web site on a global computer network by which third parties can offer and source goods and services, place, determine the status of and fulfill trade leads and orders, enter into contracts and transact business; providing computerized online ordering services; advertising of goods and services of others via local and global computer networks; international import and export agency services; rental

of advertising space on communication media; online trading services relating to electronic auctioneering and providing online business evaluation relating thereto; online retail services of consumer products; providing a directory of third party web sites to facilitate business transactions; business consultancy services relating to operating an electronic marketplace for the buyers and sellers of goods and/or services on a global computer network; business assistance relating to facilitating business transaction via local and global computer networks; corporate management consultancy services; marketing and promotion services; publication of publicity materials; marketing of vacant premises; dissemination of advertising materials, updating of advertising materials, compilation of advertisements for use as web pages on the Internet; rental of advertising space; computer data processing; sales, business and promotional information services; telephone answering (for unavailable subscribers); telephone answering (for others); auctioneering provided on the Internet; personnel management; provision of sales, business, advertising and promotional information through a global computer network and via the Internet; presentation of goods on communication media for retail purposes; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise Internet web site and in a wholesale outlet; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by mail order or by means of telecommunications; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from retail outlets; retail and wholesale of telephones, mobile phone handsets, mobile phone accessories, electronic and telecommunications goods, computer hardware and computer software, batteries, battery chargers, apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images and/or sound, precious metals, jewellery, precious stones, printed matter, stationery, magnetically and non-magnetically encoded cards, furniture, picture frames, household and kitchen utensils, glassware, porcelain and earthenware, textiles, clothing, footwear, headgear, laces and embroidery, buttons, ribbons, pins and needles, artificial flowers, carpets, rugs, games and electronic toys, chemicals used in industry, science, photography and agriculture, paints, varnishes and lacquers, personal hygiene products, soaps, perfumery, cosmetics, hair and body lotions, essential oils, cleaning and bleaching preparations, lubricants, fuels, candles, pharmaceutical, veterinary and sanitary preparations, ironmongery and small items of metal hardware, machines and machine tools, cutlery, razors and hand tools, computers, calculating machines, electrical, photographic, cinematographic and optical apparatus and instruments, spectacles and sun glasses, surgical and medical apparatus and instruments, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, firearms, fireworks, silverware, horological and chronometric instruments, musical instruments, magazine, cards, paper and cardboard products, picture, typewriters and office requisites, packaging materials, rubber and plastics for manufacture use, packing and insulating materials, leather and imitations of leather and goods made from these materials, handbags, purses, wallets, leather holders, bags, luggage, umbrellas, mirrors, ropes, string, nets, tents, yarns and threads for textile use, coat hangers, place mats, dressmaker's articles, bed and table covers, playthings and sporting articles, foodstuffs and beverages, meat, fish, poultry, preserved, dried and cooked fruits and vegetables, jams and fruits sauces, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, flour, bread and cakes, condiments, fresh fruit and vegetables, beer, mineral water, fruit juices and other non-alcoholic drinks, alcoholic beverages, floral products, tobacco, smokers' articles and matches; direct mail advertising; buying and selling agency services for others; selection of goods and procurement of goods for individuals and businesses; ordering services [for others]; department store retailing services; supermarket retailing services; secretarial services; provision of business statistical information; organization of exhibitions for commercial or advertising purposes; business assistance services relating to compilation and rental of mailing lists; business investigation; business administration services for the processing of sales made on the Internet; business referral services and personnel placement; import-export clearance agencies (import export agency services);

agency for newspapers subscriptions; document reproduction; transcription (including stencil-paper writing); rental of office equipment; customer relationship management; business management services relating to electronic commerce; business management and administration services relating to sponsorship programmes; accounting services; charitable services, namely business administration relating to organizing and conducting volunteer programmes and community service projects; rental of sales stands; provision of commercial and business contact information; search engine optimization; web site traffic optimization; pay per click advertising; commercial intermediation services; business management for freelance service providers; negotiation and conclusion of commercial transactions for third parties; updating and maintenance of data in computer databases; business project management services for construction projects; providing business information via a web site; consultancy, information and advisory services relating to the aforesaid services.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; clearing and reconciling financial transactions via a global computer network; online banking services and financial services; credit card services, processing and transmission of bills and payments thereof, and providing insurance for financial transactions; funds transfer services; transmission of funds by electronic means for others; transfer of payments for others via the Internet; financial services in the nature of billing and payment processing services; arrangement and management of leases and tenancy; renting and leasing of real estate; real estate appraisal; real estate valuation, real estate financing, real estate investment; real estate brokerage services; real estate agency services; housing agency services; actuarial services; real estate management and consultancy services; rent collection; rental of offices (real estate); rental of apartments and flats; provision of financial information via the Internet; safety deposit and issuing of travel vouchers services; capital investments; financial evaluation [insurance, banking, real estate]; financial and asset management services; insurance and financial services; financial services provided by telecommunication means; financial consultancy and advisory services; online banking; banking services provided on-line from a computer databases or the Internet; securities brokerage services, stock exchange quotation services; stocks and bonds brokerage, financial analysis; debit card services, charge card services and cheque guarantee services; banking, savings account and investment services; financial clearing services; credit verification via global computer information network; electronic credit risk management services; electronic purchase payment and electronic bill payment services; financial accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services; information services relating to finance and insurance, provided online from a computer database or Internet; agency for collection of gas and electricity fees; antique appraisal; art appraisal; jewelry appraisal; used car appraisal; tax information supply (financial services); charitable fund raising; organizing of charitable collections; charitable collections; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; online payment services; safe deposit services; arranging finance for construction projects; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to the aforesaid services.

Class 38: Telecommunications; telecommunication services, namely, data transmission and reception services via telecommunication networks; providing web-based multimedia teleconferencing, videoconferencing, and online meeting services that allow simultaneous and asynchronous viewing, sharing, editing, and discussion of documents, data, and images by participants via a web browser; providing customers with online access to online reports regarding the performance, effectiveness, and status of web-based applications, teleconferences, videoconferences, and meetings; providing users with secure remote access via the Internet to private computer networks; providing information in the fields of secured transmission of data and information; consulting services in the fields of secured data and information transmission services; providing online collaboration services (telecommunication services) allowing users to access applications, platforms, jointly-shared documents, data, task lists, and

discussion forums; Internet broadcasting services, providing access to an online database of information regarding web-based broadcasting complaint submission platform; provision of telecommunication access and links to computer database and to the Internet; electronic communication services; interactive telecommunications services; telecommunication of information (web pages), computer programs and data; providing telecommunications connections to the Internet or data bases; provision of telecommunication access to world-wide web facilities and structures; communication by computer terminals; communication by fibre optic networks; computer aided transmission of messages, information, data, documents and images; facsimile transmission; message sending; paging services; rental of modems; data communication services by electronic means; rental of telecommunication equipment; electronic message sending, receiving and forwarding services; providing telecommunication services for collection, transmission and delivery of data by electronic means; electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunication networks; instant messaging services; mobile phone communication services; providing telecommunication services for collection, transmission and delivery of mail messages, still picture and/or moving picture information such as characters, messages, music and images, telegrams, information and data by mechanical, electronic, telephone, telex, cable, computer and satellite means; transmission, broadcast and reception of audio, video, still and moving images and data whether in compressed or uncompressed form and whether in real or delayed time; electronic messaging, conferencing and order-transmission services; video conferencing services; communication by electronic bulletin board that enables users to perform a real-time interactive talk between a computer terminal and an electronic bulletin board containing still picture and moving picture information and voice information such as characters; providing electronic bulletin boards and message boards for transmission of messages; provision of online discussion forums; streaming of audio material on the Internet; streaming of video material on the Internet; television broadcasting services; pay-per-view television transmission services; video broadcasting services, broadcasting and transmission of radio and television programmes; music broadcasting; transmission of music, films, interactive programmes, videos, electronic computer games; transmission of information relating to online shopping and general retail services; video-on-demand transmission services; news agency services; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications, bulletin boards, database and information accessible via computer; operation of chat rooms (chat room services); multiple user access to global computer information networks for the transfer and dissemination of a wide range of information; providing access to a website on a global computer network by which third parties can offer goods and services, place and fulfill orders, enter into contracts and transact business; providing access to an interactive website on a global computer network for third parties to post information, respond to requests and place and fulfill orders for products, services and business opportunities; communication services, namely, text and numeric digital messaging services; transmission of information by data communications for assisting decision making; transmission of information through video communication systems; web conferencing services; electronic communication services for establishing virtual chatrooms via text messaging; providing electronic bulletin boards for the posting and transmission of messages among and between computer users concerning products, services and business leads and opportunities; providing an online interactive bulletin board for the posting, promotion, sale and resale of items via a global computer network; providing electronic mail and electronic mail forwarding services; audio and video communication via computers and computer networks, and via a global communications network; providing computer access and leasing access time to online interactive bulletin boards and databases; providing access to electronic bulletin boards for the posting and transmission of messages among and between computer users concerning products, services and business opportunities; providing access to electronic calendar, address book and electronic notebook, via local and global computer networks; providing distant video and/or telephone conferencing access and facilities; providing computer links to third party web sites to

facilitate e-commerce and real world business transactions; consultancy, information and advisory services relating to the aforesaid services.

Class 39: GPS (Global Positioning System) navigation services; provision of information relating to travel and tourism through the Internet or through telecommunication networks; providing an interactive online database featuring roadway, travel, navigation, traffic and point-of-interest (travel) information; providing information to travellers regarding fares, timetables and public transport; travel and tourism information and guide services; route guidance and planning services; travel arrangement; travel agency services; travel ticket agency services; arranging travel and information therefore, all provided on-line from a computer database or the Internet; yacht and/or boat trips; providing driving directions for travel purposes; rental of navigational systems; transport; providing road and traffic information; providing navigation and information services, namely information relating to traffic and traffic jams; transport of goods and passengers; car transport; air transport; vehicle rental; car rental services; chauffeur services; transport by pipeline; transport services in the nature of transport management; providing flying areas, namely providing access to airstrips, landing strips and runways; packaging; packaging and storage of goods; physical storage of electronically-stored data or documents; message delivery; delivery of goods by mail order; courier services [messages or merchandise]; ship brokerage (sea transport brokerage); loading and unloading of cargo; freight brokerage; removal services; brokerage for rental, leasing, selling, purchasing and/or chartering of ships and/or boats; salvage and refloating of ships and/or boats; piloting; gas distribution and supply; electricity distribution and supply; heat distribution and supply; water distribution and supply; mooring facility services; rental of warehouses; rental and/or leasing of wheelchairs; rental and/or leasing of airplanes; rental and/or leasing of bicycles; rental and/or leasing of cars; rental and/or leasing of ships and/or boats; rental and/or leasing of man-powered vehicles; rental and/or leasing of mechanical parking systems; management of parking spaces; car parking services; providing toll road; rental and/or leasing of containers; rental and/or leasing of pallets; rental and/or leasing of packaging or wrapping machines; rental and/or leasing of refrigerator; collection of domestic waste and trash; collection of industrial waste and trash; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to the aforesaid services.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; publication of texts, books and journals (others than publicity texts); publication of diagrams, images and photographs; publication of newspapers, magazines and periodicals; education, training and instruction services relating to telecommunications, computers, computer programs, cloud computing, web site design, e-commerce, business management, financial management and advertising; provision of education, recreation, instruction, tuition and training both interactive and non-interactive; design of educational courses, examinations and qualifications; entertainment provided via electronic and digital interactive media; electronic games services provided by means of the Internet; provision of information relating to education, training, entertainment, recreation, sporting, social and cultural activities; providing online electronic publications (not downloadable); arranging, organizing, hosting and conducting singing competitions; arranging, organizing, hosting and conducting concerts; arranging, organizing, hosting and conducting events and competitions for education or entertainment purposes; arranging, organizing, hosting and conducting game shows and quests; entertainment ticket agency services; information relating to entertainment or education, provided online from a computer database or the Internet; providing digital music (not downloadable) from the Internet; providing digital music (not downloadable) from MP3 (Moving Picture Experts Group-1 audio layer 3) Internet web sites; entertainment and education services relating to planning, production and distribution of sound, images, digital music, movies, live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of communications; music entertainment services; rental of sound recordings; preparation of entertainment, educational, documentary and news programmes for broadcasting; news reporters' services; information

relating to sporting or cultural events, current affairs and breaking news provided by satellite television transmission, the Internet or by other electronic means;television programmes, radio and film production;premium or pay television programming services and television programming services;planning of TV entertainment programs;provision of entertainment information, multimedia content, TV entertainment programs and provision of films online;preparation and production of television programmes;provision of information, data, graphics, sound, music, videos, animation and text for entertainment purpose;game services;provision of club recreation, sporting and gymnasium facilities;band performances;club entertainment, discotheque, fashion show and night club services;club services relating to entertainment, education and cultural services;arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops;arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops in relation to telecommunications, computers, computer programs, cloud computing, web site design, e-commerce, business management, financial management and advertising; organizing and conducting exhibitions for cultural or educational purposes, fashion shows, educational shows and cultural shows and performances; art exhibition and gallery services; art gallery services relating to fine arts leasing;training services in relation to occupation health and safety, and environmental conservation; provision of cigar classes, wine tasting classes; providing education information about research materials and agency thereof;arranging, organizing, planning and management of seminars; animal training; direction in producing broadcasting programs;instructional services relating to operation of machines and equipment, including audiovisual equipment used for the production of broadcasting programs; providing audio and visual studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training;entertainment booking agencies;rental and leasing of motion pictures; rental and leasing of musical instruments; rental and leasing of television programmes; rental and leasing of television sets;lending libraries;archive library services;subtitling services; sign language interpretation services; providing video games, computer games, sound or images, or movies through telecommunication or computer networks; providing online computer games and contests; rental of pre-recorded video tapes;rental and leasing of game machines; lending of arcade game equipment; lending of pictures;photography; translation; language interpretation; educational and training programs in the field of risk management; educational and training programs relating to certification; provision of education and entertainment news; lottery services; providing online videos, not downloadable; tutoring; consultancy, information and advisory services relating to the aforesaid services.

Class 42: Scientific and technological services and research and design relating thereto, industrial analysis and research services; technical project studies; providing a website featuring technology that enables users to share information and advice; design and development of computer hardware and software; software as a service (SaaS); computer services in connection with transmitting information, data, documents, and images over the Internet; computer services in connection with providing an online access to interactive computer database featuring movies programming, previews, trailers, sports, concerts, celebrity and entertainment news and other related information; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services providing software in the fields of web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing; providing online non-downloadable software for facilitating the interoperability of multiple software applications; technical support (technical consultancy) services relating to computer software and applications provided online, by email and by telephone; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, engage in social networking, and exchange documents;computer technology advice provided to Internet users by means of a support hotline; computer service relating to creating indexes of information, sites and resources on computer networks;providing internet search engines; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design

of personal digital assistants and personal media players; design of mobile telephones and smart phones; design of digital cameras; computer services; computer programming; computer integration services; computer analysis services; computer programming in relation to the defence against virus; computer system software services; computer services in relation to providing direct connection services between computer users for exchanging data; computer software design; computer system design; design and development of webpages; hosting webpages for others; hosting computer application software for searching and retrieving information from databases and computer networks; providing technical information at the specific request of end-users by means of telephone or global computer network; consultancy services in relation to computer software; computer services relating to customized searching of computer databases and websites; computer and electronic signal coding and decoding; conversion of physical data and documents into electronic media format; product testing and evaluation services; architectural and design services; interior designs of buildings, offices and apartments; computer and computer network information services; provision of computer security risk management programs; computer security information, knowledge, and testing services; quality assurance services; computer services relating to certification of business transactions and preparation of reports therefor; computer security services for access control to computers, electronic networks and databases; security of data transmission and of transactions via computer networks; consultancy in the field of data security; technological consultancy concerning securing telecommunications; computerized communication network security services; providing information in the fields of Internet, world wide web and computerized communication network security; consulting services in the fields of Internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; computer services in relation to online authentication of electronic signatures; off-site data backup; electronic data storage; providing information on computer technology and programming via a web site; cloud computing; cloud hosting provider services; providing temporary use of non-downloadable cloud-based software and cloud computing software; electronic storage of data; providing virtual computer systems and virtual computer environments through cloud computing; rental of entertainment software; cartography services; consultancy, information and advisory services relating to the aforesaid services.

Class 45: Personal and social services rendered by others to meet the needs of individuals; social work services; dating services; legal services; domain name registration services; intellectual property consultancy; legal research; legal document preparation services; legal administration of licences; licensing of intellectual property; litigation services; alternative dispute resolution services; arbitration services; guard and security services; personal safety services; rental of apparel; providing protection (security) services through electric central stations for intruders, burglar and fire protection systems; intruder and burglar alarms monitoring services, fire and flood detecting device and alarm monitoring services; house keeping services; licensing of digital data, still images, moving images, audio and text; creation, compilation and maintenance of a register of domain names; baggage inspection for security purposes; personal background investigation services; security services for the protection of property and individuals; on-line authentication of electronic signatures; funeral services; on-line social networking services; releasing doves for special occasions; embalming services; consultancy, information and advisory services relating to the aforesaid services.

Application No.	: WS/T/7395	Representation of Mark ANT FINANCIAL
Filing Date	: 28 January, 2019	
Priority Date	: N/A	
Proprietor/Address	: ALIBABA GROUP HOLDING LIMITED Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands	
Address for Service	: Fepuleai Law Shaun Anthony Building, Falealili Street, Malifa, Apia,, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer programs; software for processing electronic payments to and from others; authentication software; computer software supplied on the Internet; computer software for interactive entertainment, which allows users to customize the viewing, listening, and playing experience by selecting and arranging the display and performance of audio, video and audiovisual elements; downloadable audio, visual, and audiovisual files and recordings, featuring multimedia entertainment programs and content; online electronic publications (downloadable from the Internet or a computer network or a computer database); instant messaging software; file sharing software; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless, and telecommunication networks; computer software in the form of an application for mobile devices and computers; software applications for use with mobile devices; computer software for processing images, graphics, audio, video, and text; downloadable computer software to facilitate the electronic transmission of information, data, documents, voice, and images over the Internet; downloadable computer software which allows users to participate in web-based meetings and classes, with access to data, documents, images and software applications through a web browser; downloadable computer software for accessing, viewing, and controlling remote computers and computer networks; downloadable cloud-computing software; downloadable cloud-based software; downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, e-commerce, information technology, cloud computing, telecommunications, the Internet, business and ecommerce training, business, sales, marketing and financial management; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; batteries, battery chargers; computer workstations; computer servers; computer and telecommunications networking hardware; computer network adaptors, switches, routers and hubs; wireless and wired modems and communication cards and devices; laptop holders, computer bags; fire-extinguishing apparatus; computer hardware and firmware; computer software (including software downloadable from the Internet); automobile navigation system; compact discs; digital music (downloadable from the Internet); telecommunications apparatus; mouse mats; mobile phone handsets; mobile phone accessories; downloadable games,

pictures, motion pictures, movies and music; alarm systems; security cameras; mobile radio and television broadcasting units; television broadcasting equipment; cameras; video cameras; headphones; telephone ear pieces; speakers; Global Positioning System (GPS) apparatus and equipment; computer, electronic and video games programmes and software (including software downloadable from the Internet); liquid crystal displays for telecommunications and electronic equipment; set top box; remote control; data storage programs; spectacles and sunglasses; electronic signboards; encoded or magnetic bank credit, debit, cash and identification cards; automatic teller machines, cash dispensers; electronic book readers; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; 3D spectacles; memory cards for video game machines.

Class 35: Advertising; business management; business administration; office functions; organization, operation and supervision of loyalty and incentive schemes; advertising services provided via the Internet; production of television and radio advertisements; accountancy; auctioneering; organization of trade fairs; opinion polling; data processing; provision of business information; advertising agency services; advertising services provided for others; database management; compilation of information into computer databases; business consulting services; business consulting services in the field of web based events, conferences, training programs, learning programs, and seminars; business consulting services in the field of delivering web-based knowledge; business consulting services in the fields of sales and marketing; business project management services; business project management services relating to development, set up, staging, production, recording, monitoring and follow-up for web based events, conferences, training programs, learning programs, and seminars; market research and business consulting services; business consultancy services relating to facilitating the transaction of business via local and global computer networks by locating and providing referrals for the delivery of a wide variety of business and consumer products and services; dissemination of business information of goods and services of others via local and global computer networks; business consultancy services relating to providing a web site on a global computer network by which third parties can offer and source goods and services, place, determine the status of and fulfill trade leads and orders, enter into contracts and transact business; providing computerized online ordering services; advertising of goods and services of others via local and global computer networks; international import and export agency services; rental of advertising space on communication media; online trading services relating to electronic auctioneering and providing online business evaluation relating thereto; online retail services of consumer products; providing a directory of third party web sites to facilitate business transactions; business consultancy services relating to operating an electronic marketplace for the buyers and sellers of goods and/or services on a global computer network; business assistance relating to facilitating business transaction via local and global computer networks; corporate management consultancy services; marketing and promotion services; publication of publicity materials; marketing of vacant premises; dissemination of advertising materials, updating of advertising materials, compilation of advertisements for use as web pages on the Internet; rental of advertising space; computer data processing; sales, business and promotional information services; telephone answering (for unavailable subscribers); telephone answering (for others); auctioneering provided on the Internet; personnel management; provision of sales, business, advertising and promotional information through a global computer network and via the Internet; presentation of goods on communication media for retail purposes; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise Internet web site and in a wholesale outlet; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by mail order or by means of telecommunications; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from retail outlets; retail and wholesale of

telephones, mobile phone handsets, mobile phone accessories, electronic and telecommunications goods, computer hardware and computer software, batteries, battery chargers, apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images and/or sound, precious metals, jewellery, precious stones, printed matter, stationery, magnetically and nonmagnetically encoded cards, furniture, picture frames, household and kitchen utensils, glassware, porcelain and earthenware, textiles, clothing, footwear, headgear, laces and embroidery, buttons, ribbons, pins and needles, artificial flowers, carpets, rugs, games and electronic toys, chemicals used in industry, science, photography and agriculture, paints, varnishes and lacquers, personal hygiene products, soaps, perfumery, cosmetics, hair and body lotions, essential oils, cleaning and bleaching preparations, lubricants, fuels, candles, pharmaceutical, veterinary and sanitary preparations, ironmongery and small items of metal hardware, machines and machine tools, cutlery, razors and hand tools, computers, calculating machines, electrical, photographic, cinematographic and optical apparatus and instruments, spectacles and sun glasses, surgical and medical apparatus and instruments, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, firearms, fireworks, silverware, horological and chronometric instruments, musical instruments, magazine, cards, paper and cardboard products, picture, typewriters and office requisites, packaging materials, rubber and plastics for manufacture use, packing and insulating materials, leather and imitations of leather and goods made from these materials, handbags, purses, wallets, leather holders, bags, luggage, umbrellas, mirrors, ropes, string, nets, tents, yarns and threads for textile use, coat hangers, place mats, dressmaker's articles, bed and table covers, playthings and sporting articles, foodstuffs and beverages, meat, fish, poultry, preserved, dried and cooked fruits and vegetables, jams and fruits sauces, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, flour, bread and cakes, condiments, fresh fruit and vegetables, beer, mineral water, fruit juices and other non-alcoholic drinks, alcoholic beverages, floral products, tobacco, smokers' articles and matches; direct mail advertising; buying and selling agency services for others; selection of goods and procurement of goods for individuals and businesses; ordering services [for others]; department store retailing services; supermarket retailing services; secretarial services; provision of business statistical information; organization of exhibitions for commercial or advertising purposes; business assistance services relating to compilation and rental of mailing lists; business investigation; business administration services for the processing of sales made on the Internet; business referral services and personnel placement; import-export clearance agencies (import-export agency services); agency for newspapers subscriptions; document reproduction; transcription (including stencil-paper writing); rental of office equipment; customer relationship management; business management services relating to electronic commerce; business management and administration services relating to sponsorship programmes; accounting services; charitable services, namely business administration relating to organizing and conducting volunteer programmes and community service projects; rental of sales stands; provision of commercial and business contact information; search engine optimization; web site traffic optimization; pay per click advertising; commercial intermediation services; business management for freelance service providers; negotiation and conclusion of commercial transactions for third parties; updating and maintenance of data in computer databases; business project management services for construction projects; providing business information via a web site; consultancy, information and advisory services relating to the aforesaid services.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; clearing and reconciling financial transactions via a global computer network; online banking services and financial services; credit card services, processing and transmission of bills and payments thereof, and providing insurance for financial transactions; funds transfer services; transmission of funds by electronic means for others; transfer of payments for others via the Internet; financial services in the nature of billing and payment processing services; arrangement and management of leases and tenancy; renting and leasing of real estate; real estate appraisal; real estate valuation, real estate financing, real estate investment; real estate

brokerage services; real estate agency services; housing agency services; actuarial services; real estate management and consultancy services; rent collection; rental of offices (real estate); rental of apartments and flats; provision of financial information via the Internet; safety deposit and issuing of travel vouchers services; capital investments; financial evaluation [insurance, banking, real estate]; financial and asset management services; insurance and financial services; financial services provided by telecommunication means; financial consultancy and advisory services; online banking; banking services provided on-line from a computer databases or the Internet; securities brokerage services, stock exchange quotation services; stocks and bonds brokerage, financial analysis; debit card services, charge card services and cheque guarantee services; banking, savings account and investment services; financial clearing services; credit verification via global computer information network; electronic credit risk management services; electronic purchase payment and electronic bill payment services; financial accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services; information services relating to finance and insurance, provided online from a computer database or Internet; agency for collection of gas and electricity fees; antique appraisal; art appraisal; jewelry appraisal; used car appraisal; tax information supply (financial services); charitable fund raising; organizing of charitable collections; charitable collections; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; online payment services; safe deposit services; arranging finance for construction projects; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to the aforesaid services.

Class 38: Telecommunications; telecommunication services, namely, data transmission and reception services via telecommunication networks; providing web-based multimedia teleconferencing, videoconferencing, and online meeting services that allow simultaneous and asynchronous viewing, sharing, editing, and discussion of documents, data, and images by participants via a web browser; providing customers with online access to online reports regarding the performance, effectiveness, and status of web-based applications, teleconferences, videoconferences, and meetings; providing users with secure remote access via the Internet to private computer networks; providing information in the fields of secured transmission of data and information; consulting services in the fields of secured data and information transmission services; providing online collaboration services (telecommunication services) allowing users to access applications, platforms, jointly-shared documents, data, task lists, and discussion forums; Internet broadcasting services, providing access to an online database of information regarding web-based broadcasting complaint submission platform; provision of telecommunication access and links to computer database and to the Internet; electronic communication services; interactive telecommunications services; telecommunication of information (web pages), computer programs and data; providing telecommunications connections to the Internet or data bases; provision of telecommunication access to world-wide web facilities and structures; communication by computer terminals; communication by fibre optic networks; computer aided transmission of messages, information, data, documents and images; facsimile transmission; message sending; paging services; rental of modems; data communication services by electronic means; rental of telecommunication equipment; electronic message sending, receiving and forwarding services; providing telecommunication services for collection, transmission and delivery of data by electronic means; electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunication networks; instant messaging services; mobile phone communication services; providing telecommunication services for collection, transmission and delivery of mail messages, still picture and/or moving picture information such as characters, messages, music and images, telegrams, information and data by mechanical, electronic, telephone, telex, cable, computer and satellite means; transmission, broadcast and reception of audio, video, still and moving images and data whether in compressed or uncompressed form and whether in real or delayed time; electronic messaging, conferencing and order-transmission services; video conferencing services; communication by

electronic bulletin board that enables users to perform a real-time interactive talk between a computer terminal and an electronic bulletin board containing still picture and moving picture information and voice information such as characters; providing electronic bulletin boards and message boards for transmission of messages; provision of online discussion forums; streaming of audio material on the Internet; streaming of video material on the Internet; television broadcasting services; pay-per-view television transmission services; video broadcasting services, broadcasting and transmission of radio and television programmes; music broadcasting; transmission of music, films, interactive programmes, videos, electronic computer games; transmission of information relating to online shopping and general retail services; video-on-demand transmission services; news agency services; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications, bulletin boards, database and information accessible via computer; operation of chat rooms (chat room services); multiple user access to global computer information networks for the transfer and dissemination of a wide range of information; providing access to a website on a global computer network by which third parties can offer goods and services, place and fulfill orders, enter into contracts and transact business; providing access to an interactive website on a global computer network for third parties to post information, respond to requests and place and fulfill orders for products, services and business opportunities; communication services, namely, text and numeric digital messaging services; transmission of information by data communications for assisting decision making; transmission of information through video communication systems; web conferencing services; electronic communication services for establishing virtual chatrooms via text messaging; providing electronic bulletin boards for the posting and transmission of messages among and between computer users concerning products, services and business leads and opportunities; providing an online interactive bulletin board for the posting, promotion, sale and resale of items via a global computer network; providing electronic mail and electronic mail forwarding services; audio and video communication via computers and computer networks, and via a global communications network; providing computer access and leasing access time to online interactive bulletin boards and databases; providing access to electronic bulletin boards for the posting and transmission of messages among and between computer users concerning products, services and business opportunities; providing access to electronic calendar, address book and electronic notebook, via local and global computer networks; providing distant video and/or telephone conferencing access and facilities; providing computer links to third party web sites to facilitate e-commerce and real world business transactions; consultancy, information and advisory services relating to the aforesaid services.

Class 39: GPS (Global Positioning System) navigation services; provision of information relating to travel and tourism through the Internet or through telecommunication networks; providing an interactive online database featuring roadway, travel, navigation, traffic and point-of-interest (travel) information; providing information to travellers regarding fares, timetables and public transport; travel and tourism information and guide services; route guidance and planning services; travel arrangement; travel agency services; travel ticket agency services; arranging travel and information therefor, all provided on-line from a computer database or the Internet; yacht and/or boat trips; providing driving directions for travel purposes; rental of navigational systems; transport; providing road and traffic information; providing navigation and information services, namely information relating to traffic and traffic jams; transport of goods and passengers; car transport; air transport; vehicle rental; car rental services; chauffeur services; transport by pipeline; transport services in the nature of transport management; providing flying areas, namely providing access to airstrips, landing strips and runways; packaging; packaging and storage of goods; physical storage of electronically stored data or documents; message delivery; delivery of goods by mail order; courier services [messages or merchandise]; ship brokerage (sea transport brokerage); loading and unloading of cargo; freight brokerage; removal services; brokerage for rental, leasing, selling, purchasing and/or chartering of ships and/or boats; salvage and refloating of ships and/or boats;

piloting; gas distribution and supply; electricity distribution and supply; heat distribution and supply; water distribution and supply; mooring facility services; rental of warehouses; rental and/or leasing of wheelchairs; rental and/or leasing of airplanes; rental and/or leasing of bicycles; rental and/or leasing of cars; rental and/or leasing of ships and/or boats; rental and/or leasing of man-powered vehicles; rental and/or leasing of mechanical parking systems; management of parking spaces; car parking services; providing toll road; rental and/or leasing of containers; rental and/or leasing of pallets; rental and/or leasing of packaging or wrapping machines; rental and/or leasing of refrigerator; collection of domestic waste and trash; collection of industrial waste and trash; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to the aforesaid services.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; publication of texts, books and journals (others than publicity texts); publication of diagrams, images and photographs; publication of newspapers, magazines and periodicals; education, training and instruction services relating to telecommunications, computers, computer programs, cloud computing, web site design, e-commerce, business management, financial management and advertising; provision of education, recreation, instruction, tuition and training both interactive and non-interactive; design of educational courses, examinations and qualifications; entertainment provided via electronic and digital interactive media; electronic games services provided by means of the Internet; provision of information relating to education, training, entertainment, recreation, sporting, social and cultural activities; providing online electronic publications (not downloadable); arranging, organizing, hosting and conducting singing competitions; arranging, organizing, hosting and conducting concerts; arranging, organizing, hosting and conducting events and competitions for education or entertainment purposes; arranging, organizing, hosting and conducting game shows and quests; entertainment ticket agency services; information relating to entertainment or education, provided online from a computer database or the Internet; providing digital music (not downloadable) from the Internet; providing digital music (not downloadable) from MP3 (Moving Picture Experts Group-1 audio layer 3) Internet web sites; entertainment and education services relating to planning, production and distribution of sound, images, digital music, movies, live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of communications; music entertainment services; rental of sound recordings; preparation of entertainment, educational, documentary and news programmes for broadcasting; news reporters' services; information relating to sporting or cultural events, current affairs and breaking news provided by satellite television transmission, the Internet or by other electronic means; television programmes, radio and film production; premium or pay television programming services and television programming services; planning of TV entertainment programs; provision of entertainment information, multimedia content, TV entertainment programs and provision of films online; preparation and production of television programmes; provision of information, data, graphics, sound, music, videos, animation and text for entertainment purpose; game services; provision of club recreation, sporting and gymnasium facilities; band performances; club entertainment, discotheque, fashion show and night club services; club services relating to entertainment, education and cultural services; arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops; arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops in relation to telecommunications, computers, computer programs, cloud computing, web site design, e-commerce, business management, financial management and advertising; organizing and conducting exhibitions for cultural or educational purposes, fashion shows, educational shows and cultural shows and performances; art exhibition and gallery services; art gallery services relating to fine arts leasing; training services in relation to occupation health and safety, and environmental conservation; provision of cigar classes, wine tasting classes; providing education information about research materials and agency thereof; arranging, organizing, planning and management of seminars; animal training; direction in producing broadcasting programs; instructional services relating to operation of machines and

equipment, including audiovisual equipment used for the production of broadcasting programs; providing audio and visual studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training; entertainment booking agencies; rental and leasing of motion pictures; rental and leasing of musical instruments; rental and leasing of television programmes; rental and leasing of television sets; lending libraries; archive library services; subtitling services; sign language interpretation services; providing video games, computer games, sound or images, or movies through telecommunication or computer networks; providing online computer games and contests; rental of pre-recorded video tapes; rental and leasing of game machines; lending of arcade game equipment; lending of pictures; photography; translation; language interpretation; educational and training programs in the field of risk management; educational and training programs relating to certification; provision of education and entertainment news; lottery services; providing online videos, not downloadable; tutoring; consultancy, information and advisory services relating to the aforesaid services.

Class 42: Scientific and technological services and research and design relating thereto, industrial analysis and research services; technical project studies; providing a website featuring technology that enables users to share information and advice; design and development of computer hardware and software; software as a service (SaaS); computer services in connection with transmitting information, data, documents, and images over the Internet; computer services in connection with providing an online access to interactive computer database featuring movies programming, previews, trailers, sports, concerts, celebrity and entertainment news and other related information; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services providing software in the fields of web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing; providing online non-downloadable software for facilitating the interoperability of multiple software applications; technical support (technical consultancy) services relating to computer software and applications provided online, by email and by telephone; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, engage in social networking, and exchange documents; computer technology advice provided to Internet users by means of a support hotline; computer service relating to creating indexes of information, sites and resources on computer networks; providing internet search engines; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design of personal digital assistants and personal media players; design of mobile telephones and smart phones; design of digital cameras; computer services; computer programming; computer integration services; computer analysis services; computer programming in relation to the defence against virus; computer system software services; computer services in relation to providing direct connection services between computer users for exchanging data; computer software design computer system design; design and development of webpages; hosting webpages for others; hosting computer application software for searching and retrieving information from databases and computer networks; providing technical information at the specific request of end-users by means of telephone or global computer network; consultancy services in relation to computer software; computer services relating to customized searching of computer databases and websites; computer and electronic signal coding and decoding; conversion of physical data and documents into electronic media format; product testing and evaluation services; architectural and design services; interior designs of buildings, offices and apartments; computer and computer network information services; provision of computer security risk management programs; computer security information, knowledge, and testing services; quality assurance services; computer services relating to certification of business transactions and preparation of reports therefor; computer security services for access control to computers, electronic networks and databases; security of data transmission and of transactions via computer networks; consultancy in the field of data security; technological consultancy concerning securing telecommunications; computerized communication network security services; providing information in the fields of Internet, world wide web and

computerized communication network security; consulting services in the fields of Internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; computer services in relation to online authentication of electronic signatures; off-site data backup; electronic data storage; providing information on computer technology and programming via a web site; cloud computing; cloud hosting provider services; providing temporary use of non-downloadable cloud-based software and cloud computing software; electronic storage of data; providing virtual computer systems and virtual computer environments through cloud computing; rental of entertainment software; cartography services; consultancy, information and advisory services relating to the aforesaid services.

Class 45: Personal and social services rendered by others to meet the needs of individuals; social work services; dating services; legal services; domain name registration services; intellectual property consultancy; legal research; legal document preparation services; legal administration of licences; licensing of intellectual property; litigation services; alternative dispute resolution services; arbitration services; guard and security services; personal safety services; rental of apparel; providing protection (security) services through electric central stations for intruders, burglar and fire protection systems; intruder and burglar alarms monitoring services, fire and flood detecting device and alarm monitoring services; house keeping services; licensing of digital data, still images, moving images, audio and text; creation, compilation and maintenance of a register of domain names; baggage inspection for security purposes; personal background investigation services; security services for the protection of property and individuals; on-line authentication of electronic signatures; funeral services; on-line social networking services; releasing doves for special occasions; embalming services; consultancy, information and advisory services relating to the aforesaid services.

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Address for Service	: Fepuleai Law Shaun Anthony Building, Falealili Street, Malifa, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer programs; software for processing electronic payments to and from others; authentication software; computer software supplied on the Internet; computer software for interactive entertainment, which allows users to customize the viewing, listening, and

playing experience by selecting and arranging the display and performance of audio, video and audiovisual elements; downloadable audio, visual, and audiovisual files and recordings, featuring multimedia entertainment programs and content; online electronic publications (downloadable from the Internet or a computer network or a computer database); instant messaging software; file sharing software; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless, and telecommunication networks; computer software in the form of an application for mobile devices and computers; software applications for use with mobile devices; computer software for processing images, graphics, audio, video, and text; downloadable computer software to facilitate the electronic transmission of information, data, documents, voice, and images over the Internet; downloadable computer software which allows users to participate in web-based meetings and classes, with access to data, documents, images and software applications through a web browser; downloadable computer software for accessing, viewing, and controlling remote computers and computer networks; downloadable cloud-computing software; downloadable cloud-based software; downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, ecommerce, information technology, cloud computing, telecommunications, the Internet, business and e-commerce training, business, sales, marketing and financial management; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; batteries, battery chargers; computer workstations; computer servers; computer and telecommunications networking hardware; computer network adaptors, switches, routers and hubs; wireless and wired modems and communication cards and devices; laptop holders, computer bags; fire-extinguishing apparatus; computer hardware and firmware; computer software (including software downloadable from the Internet); automobile navigation system; compact discs; digital music (downloadable from the Internet); telecommunications apparatus; mouse mats; mobile phone handsets; mobile phone accessories; downloadable games, pictures, motion pictures, movies and music; alarm systems; security cameras; mobile radio and television broadcasting units; television broadcasting equipment; cameras; video cameras; headphones; telephone ear pieces; speakers; Global Positioning System (GPS) apparatus and equipment; computer, electronic and video games programmes and software (including software downloadable from the Internet); liquid crystal displays for telecommunications and electronic equipment; set top box; remote control; data storage programs; spectacles and sunglasses; electronic signboards; encoded or magnetic bank credit, debit, cash and identification cards; automatic teller machines, cash dispensers; electronic book readers; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; 3D spectacles; memory cards for video game machines.

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exchange quotation services; stocks and bonds brokerage, financial analysis; debit card services, charge card services and cheque guarantee services; banking, savings account and investment services; financial clearing services; credit verification via global computer information network; electronic credit risk management services; electronic purchase payment and electronic bill payment services; financial accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services; information services relating to finance and insurance, provided online from a computer database or Internet; agency for collection of gas and electricity fees; antique appraisal; art appraisal; jewelry appraisal; used car appraisal; tax information supply (financial services); charitable fund raising; organizing of charitable collections; charitable collections; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; online payment services; safe deposit services; arranging finance for construction projects; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to the aforesaid services.

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communication network security services; providing information in the fields of Internet, world wide web and computerized communication network security; consulting services in the fields of Internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; computer services in relation to online authentication of electronic signatures; off-site data backup; electronic data storage; providing information on computer technology and programming via a web site; cloud computing; cloud hosting provider services; providing temporary use of non-downloadable cloud-based software and cloud computing software; electronic storage of data; providing virtual computer systems and virtual computer environments through cloud computing; rental of entertainment software; cartography services; consultancy, information and advisory services relating to the aforesaid services.

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computers and computer networks; downloadable cloud-computing software; downloadable cloud-based software; downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, ecommerce, information technology, cloud computing, telecommunications, the Internet, business and e-commerce training, business, sales, marketing and financial management; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; batteries, battery chargers; computer workstations; computer servers; computer and telecommunications networking hardware; computer network adaptors, switches, routers and hubs; wireless and wired modems and communication cards and devices; laptop holders, computer bags; fire-extinguishing apparatus; computer hardware and firmware; computer software (including software downloadable from the Internet); automobile navigation system; compact discs; digital music (downloadable from the Internet); telecommunications apparatus; mouse mats; mobile phone handsets; mobile phone accessories; downloadable games, pictures, motion pictures, movies and music; alarm systems; security cameras; mobile radio and television broadcasting units; television broadcasting equipment; cameras; video cameras; headphones; telephone ear pieces; speakers; Global Positioning System (GPS) apparatus and equipment; computer, electronic and video games programmes and software (including software downloadable from the Internet); liquid crystal displays for telecommunications and electronic equipment; set top box; remote control; data storage programs; spectacles and sunglasses; electronic signboards; encoded or magnetic bank credit, debit, cash and identification cards; automatic teller machines, cash dispensers; electronic book readers; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; 3D spectacles; memory cards for video game machines.

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Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; clearing and reconciling financial transactions via a global computer network; online banking services and financial services; credit card services, processing and transmission of bills and payments thereof, and providing insurance for financial transactions; funds transfer services; transmission of funds by electronic means for others; transfer of payments for others via the Internet; financial services in the nature of billing and payment processing services; arrangement and management of leases and tenancy; renting and leasing of real estate; real estate appraisal; real estate valuation, real estate financing, real estate investment; real estate brokerage services; real estate agency services; housing agency services; actuarial services; real estate management and consultancy services; rent collection; rental of offices (real estate); rental of apartments and flats; provision of financial information via the Internet; safety deposit and issuing of travel vouchers services; capital investments; financial evaluation [insurance, banking, real estate]; financial and asset management services; insurance and financial services; financial services provided by telecommunication means; financial consultancy and advisory services; online banking; banking services provided on-line from a computer databases or the Internet; securities brokerage services, stock exchange quotation services; stocks and bonds brokerage, financial analysis; debit card services, charge card services and cheque guarantee services; banking, savings account and investment services; financial clearing services; credit verification via global computer information network; electronic credit risk management services; electronic purchase payment and electronic bill payment services; financial accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services; information services relating to finance and insurance, provided online from a computer database or Internet; agency for collection of gas and electricity fees; antique appraisal; art appraisal; jewelry appraisal; used car appraisal; tax information supply (financial services); charitable fund raising; organizing of charitable collections; charitable collections; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; online payment services; safe deposit services; arranging finance for construction projects; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to the aforesaid services.

Class 42: Scientific and technological services and research and design relating thereto, industrial analysis and research services; technical project studies; providing a website featuring technology that enables users to share information and advice; design and development of computer hardware and software; software as a service (SaaS); computer services in connection with transmitting information, data, documents, and images over the Internet; computer services in connection with providing an online access to interactive computer database featuring movies programming, previews, trailers, sports, concerts, celebrity and entertainment news and other related information; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services providing software in the fields of web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing;

providing online non-downloadable software for facilitating the interoperability of multiple software applications; technical support (technical consultancy) services relating to computer software and applications provided online, by email and by telephone; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, engage in social networking, and exchange documents; computer technology advice provided to Internet users by means of a support hotline; computer service relating to creating indexes of information, sites and resources on computer networks; providing internet search engines; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design of personal digital assistants and personal media players; design of mobile telephones and smart phones; design of digital cameras; computer services; computer programming; computer integration services; computer analysis services; computer programming in relation to the defence against virus; computer system software services; computer services in relation to providing direct connection services between computer users for exchanging data; computer software design; computer system design; design and development of webpages; hosting webpages for others; hosting computer application software for searching and retrieving information from databases and computer networks; providing technical information at the specific request of end-users by means of telephone or global computer network; consultancy services in relation to computer software; computer services relating to customized searching of computer databases and websites; computer and electronic signal coding and decoding; conversion of physical data and documents into electronic media format; product testing and evaluation services; architectural and design services; interior designs of buildings, offices and apartments; computer and computer network information services; provision of computer security risk management programs; computer security information, knowledge, and testing services; quality assurance services; computer services relating to certification of business transactions and preparation of reports therefor; computer security services for access control to computers, electronic networks and databases; security of data transmission and of transactions via computer networks; consultancy in the field of data security; technological consultancy concerning securing telecommunications; computerized communication network security services; providing information in the fields of Internet, world wide web and computerized communication network security; consulting services in the fields of Internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; computer services in relation to online authentication of electronic signatures; off-site data backup; electronic data storage; providing information on computer technology and programming via a web site; cloud computing; cloud hosting provider services; providing temporary use of non-downloadable cloud-based software and cloud computing software; electronic storage of data; providing virtual computer systems and virtual computer environments through cloud computing; rental of entertainment software; cartography services; consultancy, information and advisory services relating to the aforesaid services.

Application No.	: WS/T/7399	Representation of Mark
Filing Date	: 1 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA 33-8, Shiba 5-chome, Minato-ku, Tokyo 108-8410, Japan	
Address for Service	: Stevensons Lawyers Level 1, SNPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 12: Pickup trucks; automobiles; structural parts and fittings for automobiles, excluding windshield wiper blades and direction indicators for automobiles.		

Application No.	: WS/T/7400	Representation of Mark
Filing Date	: 5 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	
Address for Service	: SCHUSTER BETHAM ANNANDALE Ground Floor, Peter Meredith Building Tamaligi, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 34: Cigarettes; tobacco, raw or manufactures; snuff with tobacco; snuff with tobacco; snuff without tobacco, snus without tobacco; roll your own tobacco; pipe tobacco; tobacco products; tobacco substitute (not for medical purposes); cigars; cigarillos; lighters; matches; smokers' articles; cigarette paper, cigarette tubes, cigarette filters; pocket apparatus for rolling cigarettes; hand held machines for injecting tobacco into paper tubes; electronic cigarettes; liquids for electronic cigarettes; tobacco products for the purpose of being heated.		

Application No.	: WS/T/7402	Representation of Mark 
Filing Date	: 11 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: RED BULL GMBH Am Brunnen 1, am see, Austria	
Address for Service	: Leung Wai Law Firm Level 2, Feagaimaleata Building, Beach Road, Tamaligi Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 25: Clothing; footwear; headgear.

Class 28: Games; playthings; gymnastic articles; sporting articles and equipment; decorations for Christmas trees; festive decorations and artificial Christmas trees; fairground and playground apparatus; toys; novelty toys for parties; gaming machines for gambling; apparatus for games; video game machines; arcade video game machines; amusement machines automatic and coin-operated; slot machines [gaming machines]; hand-held video games; hand-held games with liquid crystal displays; scale model vehicles; toy vehicles; drones [toys].

Class 30: Coffee, teas and cocoa and substitutes therefor; artificial coffee ;rice, tapioca ;sago; flour; preparations made from cereals; bread; pastries; baked goods, confectionery, chocolate and desserts; edible ices; sugars, natural sweeteners, sweet coatings and fillings, bee products; honey; treacle; yeast; baking-powder; edible salt; seasonings, condiments; food flavourings; mustard; vinegar; sauces; spices; ice; pizza; pies; popcorn; sandwiches; pasta; ice creams; sorbets; processed grains, starches, and goods made thereof, baking preparations and yeasts; chocolate based drinks; coffee based drinks; tea-based beverages; iced tea; candy; pralines; chewing gums; cereal based snack foods.

Application No.	: WS/T/7403	Representation of Mark 
Filing Date	: 11 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: RED BULL GMBH Am Brunnen 1, 5330 Fuschl am See, Austria	
Address for Service	: Leung Wai Law Firm Level 2 Feagaimaleata Building, Beach Road, Tamaligi, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 25: Clothing; footwear; headgear.

Class 28: Games; playthings; gymnastic articles; sporting articles and equipment; decorations for Christmas trees; festive decorations and artificial Christmas trees; fairground and playground apparatus; toys; novelty toys for parties; gaming machines for gambling; apparatus for games; video game machines; arcade video game machines; amusement machines automatic and coin-operated; slot machines [gaming machines]; hand-held video games; hand-held games with liquid crystal displays; scale model vehicles; toy vehicles; drones [toys].

Class 30: Coffee, teas and cocoa and substitutes therefor; artificial coffee; rice, tapioca; sago; flour; preparations made from cereals; bread; pastries; baked goods, confectionery, chocolate and desserts; edible ices; sugars, natural sweeteners, sweet coatings and fillings, bee products; honey; treacle; yeast; baking-powder; edible salt; seasonings, condiments; food flavourings; mustard; vinegar; sauces; spices; ice; pizza; pies; popcorn; sandwiches; pasta; ice creams; sorbets; processed grains, starches, and goods made thereof, baking preparations and yeasts; chocolate based drinks; coffee based drinks; tea-based beverages; iced tea; candy; pralines; chewing gums; cereal based snack foods.

Application No.	: WS/T/7405	Representation of Mark 
Filing Date	: 15 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: TATA CONSULTANCY SERVICES LIMITED Nirmal Building, 9th Floor, Nariman Point, Mumbai 400 021, Maharashtra, India	
Address for Service	: Fepulea'i Laws Shaun Anthony Building, Falealili Street, Malifa Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer software for use by financial institutions for providing an online database in the field of financial transaction processing to provide statistical analysis of a client's financial needs, to produce notifications and reports to customers, and to enable customers to view and print financial information; computer software for selecting and delivering to customers of financial institutions, market-ready electronic financial platforms that accommodate multiple types of payment and debt transactions fully integrable to the customer's existing business models, enterprise and technology infrastructures; pre-configured and customizable computer software, namely, computer communications software to allow customers to access bank account information and transact bank business, to access insurance information and transact insurance business, to access trading account and transact securities trading business, to access, view, analyze and compute the financial and accounting information of the business establishment, all for use in financial management, banking, accounting, insurance and securities trading; recorded computer programs for use in creating, viewing, manipulating, printing, storing, transferring and retrieving computer aided graphics; downloadable multimedia files containing audio, text and video images in the field of financing and financial institutions and financial services.

Class 16: Printed computer programs, namely, software programs in printed form; Printed computer program manuals, pamphlets, brochures, books, booklets, recognition certificates, score cards, leaflets,

flyers, informational sheets and newsletters, adhesive backed stickers, and kits comprising one or more of the foregoing materials, all in the field of financial solutions software and financial services; educational publications, namely, training manuals in the field of financial solutions software; paper; Blank paper tapes and cards for the recording of computer programs; Blank or partially printed paper labels; paper boxes, paper boards, paper banners, stationery; graphic art reproductions; index cards; printed share certificates plans for business development.

Class 35: Business development consulting services; Assistance and advice regarding business organization and management; Economic consulting and information for the industrial and commercial sectors for planning , organizing, monitoring and carrying out unique and complex projects in different sectors of one or several companies; business risk management; business information, inquiries and investigations; online business research services that allow users to analyze marketing trends; business feasibility studies; marketing research services; conducting marketing studies; business appraisals; cost price analysis ; economic forecasting ; compilation and systemization of information into computer databases; computerized file management; personnel recruitment and management.

Class 42: Drafting, designing and creation of computer hardware and software; research and development in the field of computer hardware and software; installation, maintenance and updating of computer software ; computer software consultancy; computer system analysis; recovery of computer data; computer services, namely, remote management of computer software applications for others; computer programming ; conversion of financial data from physical to electronic media; computer renting; creating, hosting and maintenance of websites; scientific and technological services, namely, research and design in the field of integrated system architecture that allows for the rapid development of highly interactive and customizable financial applications; technological planning and consulting services in the field of computer hardware systems and software applications.

Application No.	: WS/T/7406	Representation of Mark 
Filing Date	: 19 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: EIGHT SPORTS Savalalo Vaimauga I Sisifo, Samoa	
Address for Service	: Lui and Chang McDonald's Building, Savalalo, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 25</u> : Sporting gear and clothing		

Application No.	: WS/T/7407	Representation of Mark FACEBOOK
Filing Date	: 20 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: FACEBOOK, INC. 1601 Willow Road, Menlo Park, California 94025, United States of America	
Address for Service	: Stevensons Lawyers Ground Floor, SNPF Building, Beach Road, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer hardware; software for social networking and interacting with online communities; Computer software development tools; Software for use as an application programming interface (API); Application programming interface (API) for use in building software applications; Application programming interface (API) for software which facilitates online services for social networking and for data retrieval, upload, download, access and management; Software for creating, managing, and interacting with an online community; Software for organizing events, searching for events, calendaring and managing events; Software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; Software for modifying and enabling transmission of images, audio, audio visual and video content and data; Software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely , graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; Downloadable e- commerce computer software to allow users to perform electronic business transactions via a global computer and communication networks; Software for sending and receiving electronic messages , alerts, notifications and reminders; Search engine software; Magnetically encoded gift cards; Software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Virtual reality game software; Augmented reality game software; Mixed reality game software; Virtual reality game computer hardware; Augmented reality game computer hardware; Mixed reality game computer hardware; Computer peripheral devices; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Electronic game software for wireless devices; Electronic game software for handheld electronic devices; Electronic game software; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones; Virtual reality software; Augmented reality software; Mixed reality software; Video game software; Interactive multimedia computer game programs; Downloadable electronic game programs; Computer game software; Headsets for use with computers; Laser equipment for non-medical purposes; Peripherals; Software for integrating electronic data with real world environments for the purposes of entertainment, education, gaming, communicating, and social networking; Software for accessing and viewing text, images and electronic data relating to conferences in the field of software development; Software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones,

handheld computers and computer tablets; Software for converting natural language into machine-executable commands; Software, namely, an interpretive interface for facilitating interaction between humans and machines; Artificial intelligence software; Personal assistant software ; Social assistant software; Software development tools to enable mobile software applications to access backend services, namely, data storage, push notifications, and user management; Software for mapping services; Software for planning activities with other users and making recommendations; Software for social and destination mapping; Software for making reservations and bookings; Software for ordering and/or purchasing goods and services; Location-aware software for searching, determining and sharing locations; Software for wireless content, data and information delivery; Software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; Software, namely, an application providing social networking functionalities; Software for creating, managing and accessing groups within virtual communities; Software for location-based searching and alerts; Software for searching and identifying employment opportunities; Software for identifying and allowing users to contact government representatives; Software providing a virtual marketplace; Software providing location-based weather information; Software providing, linking to, or streaming news or current events information ; Parental control software; Software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Software in the nature of a mobile application for creating, sharing, disseminating and posting advertising; Software for geo-location based advertising and product and service promotion; Application programming interface (API) software for allowing data retrieval, upload, access and management; Software for viewing and interacting with a feed of images, audio-visual and video content, and associated text and data; Downloadable computer software for finding content and content publishers, and for subscribing to content; Software for organizing images, video, and audio-visual content using metadata tags; Software for creating and managing social media profiles and user accounts; Software for uploading, downloading, streaming, archiving, transmitting, and sharing images, audio-visual and video content and associated text and data; Interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; Software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; Software for advertisers to communicate and interact with online communities; Software for streaming multimedia entertainment content; Application programming interface (API) for use in developing AI (artificial intelligence) platforms, namely, bots, virtual agents and virtual assistants; Software for organizing events; Computer software, downloadable computer software and mobile application software for use in taking and editing photographs and recording and editing videos; Virtual reality computer hardware; Virtual reality game computer hardware; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Computer game software for home video game consoles; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones, namely, configurable head-mounted displays ; Headsets for use with video game consoles; Computer software; Augmented reality computer hardware; Virtual reality headsets; Augmented reality headsets; Virtual reality glasses; Augmented reality glasses; Virtual reality software for navigating a virtual reality environment; Augmented reality software for navigating an augmented reality environment; Augmented reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide augmented reality experiences; Headsets for virtual reality games; Headsets for augmented reality games; Handheld virtual reality controllers; Handheld augmented reality controllers; Video and computer game programs; Interactive entertainment software; Gesture recognition software; Motion tracking sensors for virtual reality technology; Motion tracking sensors for augmented reality technology; Computer software for controlling the operation of audio and video devices; Digital media streaming devices; Earphones; Headphones; Video display software; Video display hardware, namely, video

drivers for video eyewear; Software for navigating a virtual reality environment; Software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality and augmented reality experiences; Virtual reality software for object tracking, motion control and content visualization; Augmented reality software for object tracking, motion control and content visualization; Virtual reality software for users to experience virtual reality visualization, manipulation and immersion; Augmented reality software for users to experience augmented reality visualization, manipulation and immersion; Virtual reality software for operating virtual reality headsets; Augmented reality software for operating augmented reality headsets; Virtual reality software for interactive entertainment; Augmented reality software for interactive entertainment; Headsets; Software for recording, storing, transmitting, receiving, displaying and analyzing data from wearable computer hardware; Wearable computing devices comprised primarily of software and display screens for connection to computers, tablet computers, mobile devices, and mobile phones in order to enable virtual reality and augmented reality world experiences; Goggles for enabling virtual reality, augmented reality world experiences; Software for use in creating and designing virtual reality and augmented reality software; Application programming interface (API) for computer software for developing virtual reality and augmented reality experiences; Software and firmware for operating system programs; Computer operating systems; Software for tracking motion in, visualizing, manipulating, viewing, and displaying augmented and virtual reality experiences; Software, firmware and hardware for use in visual, voice, audio, motion, eye and gesture tracking and recognition; Computer hardware and software for operating sensor devices; Electronic sensor devices, cameras, projectors, and microphones for gesture, facial, and voice detection, capture and recognition; Computer hardware and software for detecting objects, user gestures and commands; Software and firmware for controlling, configuring and managing controllers; Software and firmware for enabling electronic devices to share data and communicate with each other; Computer operating system software; Software driver programs for electronic devices for enabling computer hardware and electronic devices to communicate with each other; Cameras; Batteries; Battery chargers; Battery cases; Battery packs; Power charging and power management devices for mobile electronic devices; Charging docks; Charging stands for mobile electronic devices; Base chargers for mobile electronic devices; Power banks;

External chargers; Wireless charging cases; Rechargeable electric battery devices, namely, rechargeable batteries and portable power supplies; Rechargeable external battery packs for use with mobile electronic devices; Chargers for batteries; Power adapters; Electrical adapters; Electrical and electronic connectors; Power adapters; Bags and cases specially adapted for mobile electronic devices; Briefcases, backpacks and carrying cases for mobile electronic devices; Cases for mobile electronic devices; Faceplates; Protective covers and cases for mobile electronic devices; Protective sleeves for mobile electronic devices; Holders, armbands, clips and carrying cases specially adapted for mobile electronic devices; Wall mounts for mounting mobile electronic devices; Stands for mobile electronic devices; Holders for mobile electronic devices; Remote controls for mobile electronic devices; Electrical audio and speaker cables and connectors; Audio speakers; Docking stations for mobile electronic devices; Loudspeakers; Electronic cables parts and fittings; Electric cables; Connection cables; Cables for optical signal transmission; Power cables and cable connectors; Microphones; Audio receivers; Audio transmitters; Wireless computer peripherals; Head-mounted video display; Receivers of electronic signals; Video receivers; Wireless transmitters and receivers for reproduction of sound and signals; Electric sensors; Sensors for monitoring physical movements; Software for sending and receiving electronic messages, graphics, images, audio and audio visual content via the internet and communication networks; Software in the nature of a mobile application; SIM cards; Software for processing images, graphics, audio, video, and text; Software, namely, instant messaging software, file sharing software, communications software for electronically exchanging data, audio, video images and graphics via computer, mobile, wireless, and communication networks; Software for personal information management, and data synchronization software; Software for managing social networking

content, interacting with a virtual community, and transmission of images, audio, audio-visual and video content, photographs, videos, data, text, messages, comments, advertisements, media advertising communications and information; Software for displaying and sharing a user's location and finding, locating, and interacting with other users and places; Software for use in customer relationship management (CRM); Software for providing consumer information; Messaging software; Software for facilitating and arranging for the financing and distribution of fundraising and donations; Software for online charitable fundraising services and financial donation services; Software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, instant message and online social networking services; Telecommunications equipment for providing third party access to, and enabling the transmission of video, data and voice over, global communications networks, namely, mobile and access computer and mobile telephone terminals, base transceiver stations and wireless radio parts thereof, data transceivers, data repeaters, routers and switches, transmission circuits, integrated circuits, computer hardware, mobile cloud clients and servers, multiplexers, digital signal processors, radio frequency signal processors, mobile switching circuits, air traffic electrical controllers, mobility electrical controllers, access electrical controllers, remote port electrical controllers, radio ports, antennas, electronic radio components, software for telecommunications applications, and mobile core networks comprising data transceivers, wireless networks and gateways for collection, transmission and management of data, voice and video; Communication software and communication computer hardware for providing access to the Internet.

Class 35: Marketing, advertising and promotion services; Provision of market research and information services; Promoting the goods and services of others via computer and communication networks; Business and advertising services, namely, media planning and media buying for others; Business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; Consulting services in the fields of advertising and marketing; Facilitating the exchange and sale of services and products of third parties via computer and communication networks; Online retail store services featuring a wide variety of consumer goods of others, gift cards, and delivery of digital media, virtual reality headsets, and virtual reality content and data; Providing online marketplaces for sellers of goods and/or services; Providing online facilities for connecting sellers with buyers; Business networking; Employment and recruiting services; Advertising and information distribution services, in particular, providing classified advertising space via the global computer network; Providing online computer databases and online searchable databases in the field of classifieds; Pre-paid gift card services, in particular, issuing gift card certificates that may be redeemed for goods or services; Charitable services, in particular promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Providing contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self- improvement, self-fulfillment, charitable , philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing exhibitions and events in the field of software and hardware development for commercial or advertising purposes; Association services that promote the interests of professionals and businesses in the field of mobile software application development; Online advertising and promoting the goods and services of others via the internet; Marketing and advertising consultation services; Market research services; Advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; Providing online facilities for live streaming video of promotional events; Arranging and conducting special events for commercial, promotional or advertising purposes; Advertising via electronic media; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Organizing and conducting events, exhibitions, expositions and conferences for commercial purposes in the interactive entertainment, virtual reality, consumer electronics and video game entertainment industries; Online retail store services featuring virtual reality

and augmented reality headsets, games, content and digital media; Providing telephone directory information via global communications networks; Electronic catalog services; Customer relationship management; Business assistance and consulting services; Providing online facilities featuring user comments concerning business organizations, service providers, and other resources; Advertising services; Dissemination of advertising for others via a global computer network; Advertising services, namely, advertising campaign management, targeting, implementation and optimization services; Marketing research, namely, advertising campaign and consumer preferences research and analysis; Promoting the goods and services of others by means of distributing video advertising on the internet; Advertising services, namely, scheduling, tracking, and reporting advertising for others; Preparation and realization of media and advertising plans and concepts; Ad serving, namely, placing advertisements on websites for others; Advertising services, namely, targeting and optimization of online advertising; Business information management, namely, reporting of business information and business analytics in the fields of advertising and marketing; Business management; Business administration, office functions; Business consultation regarding marketing activities; Media planning and media buying services; Brand consulting; Design of advertising materials for others; Providing online business directories featuring restaurants, bars, movie theaters, dance clubs, museums, art galleries, and other cultural and social spaces; Promoting the public interest and awareness of issues involving access to the internet for the global population; Business consultation in the field of telecommunications; Business management consulting services to enable business entities, non-governmental organizations and non-profit organizations to develop, organize, and administer programs to offer greater access to global communications networks

Class 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Providing electronic mobile payment services for others; Financial services; Payment processing services; Financial transaction services; Facilitating and arranging for the financing and distribution of fundraising and donations; Online charitable fundraising services and financial donation services.

Class 38: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications; Providing access to computer, electronic and online databases; Telecommunications services, namely, electronic transmission of electronic media, data, messages, graphics, images, audio, video and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer mobile device and internet users to other local and global online locations; Facilitating access to third party websites or to other electronic third party content via a universal login; Providing online chat rooms, instant messaging services, and electronic bulletin boards; Audio, text and video broadcasting services over the internet or other communications networks; Voice over internet protocol (VOIP) services; Telephony communication services; Providing access to computer databases in the fields of social networking and social introduction and dating; Peer-to-peer photo and data sharing services, namely, electronic transmission of digital photo files, graphics and audio content among internet users; Telecommunications and peer-to-peer network computer services, namely, electronic transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Chatroom services for social networking; Streaming and live streaming of video, audiovisual, and interactive audiovisual content via the internet; Telecommunications services, namely, electronic transmission of virtual reality content and data; Providing electronic bulletin boards for transmission of messages among users in the field of general interest; Video conferencing services; Providing technical support services regarding

the usage of communications equipment; Providing facilities and equipment for video conferencing; Teleconferencing; Providing an online community forum for users to share and stream information, audio, video, real-time news, entertainment content, or information, to form virtual communities, and to engage in social networking; Telecommunication services, namely, data transmission and reception services via telecommunication networks; Mobile phone communication services; Web messaging; Video teleconferencing; Instant messaging services; Electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunication s networks; Encrypted electronic transmission and delivery of recovered data; Provision of access to telecommunication networks and the internet; Internet Connectivity ;Information about telecommunication; Consulting in the field of telecommunication services, namely, transmission of voice, data, and documents via telecommunications networks.

Class 41: Entertainment services; Providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Photosharing and video sharing services; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via the internet or communication networks; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Providing online resources for software developers; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing and sponsoring contest and incentive award programs for software developers; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Educational services, in particular, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Online journals , namely, weblogs (blogs) featuring user-defined content; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content; Entertainment services, namely, providing mixed reality games , interactive entertainment and mixed reality content; Providing a computer game for use network-wide by network users; Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reality games ; Entertainment services, namely, providing online video games; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Arranging and conducting educational conferences ; Organizing exhibitions and events in the field of software development for educational purposes ; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Training in the field of design, advertising and communication technologies; Training in the field of strategic media planning relating to advertising, marketing and business; Online journals, namely, blogs featuring advertising, marketing and business; Providing computer, electronic and online databases in the field of entertainment; Publishing services, namely, publishing of electronic publications for others; Rental of photography and/or videography kiosks for capturing, uploading, editing and sharing of pictures and videos; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Organizing live exhibitions and conferences in the fields of culture, entertainment and social networking for non-business and non-commercial purposes; Providing online games; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely,

providing mixed reality games, interactive entertainment and mixed reality content and experiences;. Entertainment services, namely, arranging and conducting of competitions for encouraging use and development of interactive entertainment, virtual reality, augmented reality, consumer electronics, and video game entertainment software and hardware; Organizing exhibitions and events for cultural, educational , or entertainment purposes; Production of video and computer game software; Virtual reality arcade services; Augmented reality arcade services; Virtual reality game services provided online from a computer network; Augmented reality game services provided online from a computer network; Providing online computer games and interactive games; Augmented reality video production; Virtual reality video production; Production of video and computer game software; Providing online game software; Entertainment services, namely, providing interactive games; Multimedia entertainment software production services; Multimedia production services; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, providing augmented reality games and interactive entertainment content; Entertainment services, namely, providing online virtual reality environments; Entertainment services, namely, providing online augmented reality environments; Providing entertainment information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players ; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes arranging and conducting educational conferences organizing exhibitions and events in the field of software development for educational purposes; Providing a website featuring non-downloadable publications about virtual reality technology ; Providing a website featuring non-downloadable publications about augmented reality technology; Education; Providing of training; Sporting and cultural activities ; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts , audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works; Providing computer, electronic and online databases for educational, recreational and amusement use in the field of entertainment and in the fields of secondary , collegiate, social and community interest groups

Class 42: Design and development of computer hardware and software;Computer services, namely, creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; Computer services, in particular, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data;Computer services, namely, providing search engines for obtaining data via the internet and communications networks;Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts;Providing software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Application service provider (ASP) services, namely, hosting software applications of others; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications

networks; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Computer services, in particular, application service provider featuring application programming interface (API) software to allow users to perform electronic business transactions via a global computer network; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Application service provider featuring application programming interface (API) software for managing, tracking, reporting and measuring media planning, media buying and advertising of others; Online ad- buying platform provider, namely, providing non- downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online advertising and marketing campaigns; Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Development of hardware for use in connection with electronic and interactive multimedia games; Electronic and interactive multimedia game development services; Providing online facilities that gives users the ability to upload, modify and share virtual reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data ; Providing online facilities that gives users the ability to upload, modify and share mixed reality content, information, experiences and data; Design, engineering, research, development and testing services in the field of mobile application software development related to the use and functionality of hyperlinks; Technical consultation in the field of mobile application software development related to the use and functionality of hyperlinks; Providing software enabling development , assessment, testing, and maintenance of mobile software applications for portable computing devices; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Providing user authentication services using single sign-on and software technology for e- commerce transactions; Providing user authentication services of electronic funds transfer, credit and debit card and electronic check transactions using single sign- on and software technology; Providing an application programming interface (API) to allow users to perform electronic business transactions via the internet; Providing software for processing electronic payments; Platform as a service (PAAS) services featuring computer software to allow users to perform business and e-commerce transactions; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Platform as a service (PAAS) featuring computer software platforms for electronic messaging and transmission of audio, video, photographic images, text, graphics and data; Providing software for electronic messaging; Mapping services; Providing software for mapping services; Application service provider (ASP) featuring software for mapping services; Providing software for sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Providing software for social and destination mapping; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Providing software for making reservations and bookings; Application service provider (ASP) featuring software to enable or

facilitate making reservations and bookings; Providing software for ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; Providing software for creating, managing and accessing user- created and administered private groups within virtual communities; Providing software for searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing software for searching and identifying employment opportunities; Providing software for identifying and allowing users to contact government representatives; Providing software for providing a virtual marketplace; Providing software for providing location-based weather information; Providing software for providing, linking to, or streaming news or current events information; Providing software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Online video ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online video advertising to purchase and sell video advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online video advertising and marketing campaigns; Providing online facilities that give users the ability to engage in social networking and manage their social networking content; Providing software for creating and managing social media profiles and user accounts; Providing software for modifying photographs, images and audio, video, and audio-video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisement s, news, and internet links; Providing software for finding content and content publishers, and for subscribing to content; Providing software for organizing images, video, and audio-visual content using metadata tags; Computer services, namely, creating a virtual community for registered users to share, view, subscribe to and interact with images, audio-visual and video content and related data and information; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Rental of software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Computer services, namely, curating online user-defined content and advertisement s and creating social media feeds; Providing software for taking photographs and recording audio, audio-visual and video content; Providing software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing software for streaming multimedia entertainment content; Providing software for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing software for advertisers to communicate and interact with online communities; Personal assistant software; Social assistant software; Providing

online facilities featuring temporary use of non-downloadable software for sending and receiving electronic messages, instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, videos and audio-visual content via the internet and communication networks; E-commerce software to allow users to perform electronic business transactions via the internet; Providing temporary use of non-downloadable computer software for accessing, collecting, displaying, editing, linking, modifying, organizing, tagging, streaming, sharing, storing, transmitting, and otherwise providing electronic media, photographs, images, graphics, audio, videos, audio-visual content, data and information via the internet and communication networks; Providing temporary use of non-downloadable computer software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Computer services, namely, providing information in the fields of technology and software development via the internet and communication networks; Providing software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Design and development of computer game hardware and software; Design and development of virtual reality hardware and software; Design and development of mixed reality hardware and software; Design and development of video game hardware and software; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of virtual reality content and data; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, virtual reality, and augmented reality content and data ; Computer programming services for creating virtual reality videos and games; Design and development of augmented reality hardware and software; Software development ; Development of interactive multimedia software; Maintenance and repair of computer software; Providing temporary use of non-downloadable computer software for transmitting, sharing, receiving, downloading, displaying, interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Computer services, namely, providing information in the fields of technology and software development via a global computer network; Technical support services, namely , troubleshooting in the nature of diagnosing computer hardware and software problems; Computer services, namely, cloud hosting provider services; Providing temporary use of online non-downloadable cloud computing software for use in electronic storage of data ; Providing temporary use of online non-downloadable cloud computing software for virtual, augmented reality applications and environments; File sharing services, namely, providing online facilities for others featuring technology enabling users to upload and download electronic files; Computer services, namely, hosting electronic facilities for others for interactive discussions via communication networks; Providing online non-downloadable software; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases in the fields of wireless communication, mobile information access , and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices ; Application service provider (ASP) ; Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing temporary use of online non-downloadable software and applications for instant messaging, voice over internet protocol (VOIP) video conferencing, and audio conferencing; Computer services, namely, creating an online community for registered users to engage in social networking; Data encryption services; Encrypted electronic transmission and delivery of recovered data; Providing software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Providing online software platform services that give users the ability to post ratings, reviews, referrals and recommendations relating to businesses, restaurants, service

providers, events, public services and government agencies; Computer services, in particular, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Hosting of digital [virtual reality and augmented reality] content on the internet; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Computer services, namely, providing remote management of devices via computer networks, wireless networks or the internet; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services.

Class 45: Social introduction and networking and dating services; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the field of personal development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer public and community services, and humanitarian activities; Providing concierge services for others, namely, booking reservations, facilitating purchases, arranging deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs, and provision of electronic reminders and notifications; Online social networking services; Providing information in the form of databases featuring information in the fields of social networking and social introduction; User verification services; Identification verification services; Business identification verification services; Legal services.

Application No.	: WS/T/7408	Representation of Mark 
Filing Date	: 20 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: FACEBOOK, INC. 1607 Willow Road, Menlo Park, California 94025, United States of America	
Address for Service	: Stevenson Lawyers First & Ground Floor, NPF Building, Beach Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer hardware; Software for social networking and interacting with online communities; Computer software development tools; Software for use as an application programming interface (API); Application programming interface (API) for use in building software applications; Application programming interface (API) for software which facilitates online services for social networking and for data retrieval, upload, download, access and management; Software for creating, managing, and interacting with an online community; Software for organizing events, searching for events, calendaring and managing events; Software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; Software for modifying and enabling transmission of images, audio, audio visual and video content and data; Software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented

reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; Downloadable e-commerce computer software to allow users to perform electronic business transactions via a global computer and communication networks; Software for sending and receiving electronic messages, alerts, notifications and reminders; Search engine software; Magnetically encoded gift cards; Software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Virtual reality game software; Augmented reality game software; Mixed reality game software; Virtual reality game computer hardware; Augmented reality game computer hardware; Mixed reality game computer hardware; Computer peripheral devices; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Electronic game software for wireless devices; Electronic game software for handheld electronic devices; Electronic game software; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones; Virtual reality software; Augmented reality software; Mixed reality software; Video game software; Interactive multimedia computer game programs; Downloadable electronic game programs; Computer game software; Headsets for use with computers; Laser equipment for non-medical purposes; Peripherals; Software for integrating electronic data with real world environments for the purposes of entertainment, education, gaming, communicating, and social networking; Software for accessing and viewing text, images and electronic data relating to conferences in the field of software development; Software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; Software for converting natural language into machine-executable commands; Software, namely, an interpretive interface for facilitating interaction between humans and machines; Artificial intelligence software ; Personal assistant software; Social assistant software; Software development tools to enable mobile software applications to access backend services, namely, data storage, push notifications, and user management ; Software for mapping services; Software for planning activities with other users and making recommendations; Software for social and destination mapping; Software for making reservations and bookings; Software for ordering and/or purchasing goods and services; Location-aware software for searching, determining and sharing locations; Software for wireless content, data and information delivery; Software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; Software, namely, an application providing social networking functionalities; Software for creating, managing and accessing groups within virtual communities; Software for location-based searching and alerts; Software for searching and identifying employment opportunities; Software for identifying and allowing users to contact government representatives; Software providing a virtual marketplace; Software providing location-based weather information; Software providing, linking to, or streaming news or current events information; Parental control software; Software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Software in the nature of a mobile application for creating, sharing, disseminating and posting advertising; Software for geo-location based advertising and product and service promotion; Application programming interface (API) software for allowing data retrieval, upload, access and management; Software for viewing and interacting with a feed of images, audio-visual and video content, and associated text and data; Downloadable computer software for finding content and content publishers, and for subscribing to content; Software for organizing images, video, and audio-visual content using metadata tags; Software for creating and managing social media profiles and user accounts; Software for uploading, downloading, streaming, archiving, transmitting , and sharing images, audio-visual and video content and associated text and data; Interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; Software that enables individuals, groups, companies, and brands to create and maintain an online

presence for marketing purposes; Software for advertisers to communicate and interact with online communities; Software for streaming multimedia entertainment content; Application programming interface (API) for use in developing AI (artificial intelligence) platforms, namely, bots, virtual agents and virtual assistants; Software for organizing events; Computer software, downloadable computer software and mobile application software for use in taking and editing photographs and recording and editing videos; Virtual reality computer hardware; Virtual reality game computer hardware; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Computer game software for home video game consoles; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones, namely, configurable head-mounted displays; Headsets for use with video game consoles; Computer software; Augmented reality computer hardware; Virtual reality headsets; Augmented reality headsets; Virtual reality glasses; Augmented reality glasses ; Virtual reality software for navigating a virtual reality environment; Augmented reality software for navigating an augmented reality environment; Augmented reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers , mobile devices, and mobile telephones to provide augmented reality experiences; Headsets for virtual reality games ; Headsets for augmented reality games; Handheld virtual reality controllers; Handheld augmented reality controllers; Video and computer game programs; Interactive entertainment software; Gesture recognition software; Motion tracking sensors for virtual reality technology; Motion tracking sensors for augmented reality technology; Computer software for controlling the operation of audio and video devices; Digital media streaming devices; Earphones; Headphones; Video display software; Video display hardware, namely, video drivers for video eyewear; Software for navigating a virtual reality environment; Software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers , mobile devices, and mobile telephones to provide virtual reality and augmented reality experiences ; Virtual reality software for object tracking, motion control and content visualization; Augmented reality software for object tracking, motion control and content visualization; Virtual reality software for users to experience virtual reality visualization, manipulation and immersion; Augmented reality software for users to experience augmented reality visualization, manipulation and immersion; Virtual reality software for operating virtual reality headsets; Augmented reality software for operating augmented reality headsets; Virtual reality software for interactive entertainment; Augmented reality software for interactive entertainment; Headsets; Software for recording, storing, transmitting, receiving, displaying and analyzing data from wearable computer hardware; Wearable computing devices comprised primarily of software and display screens for connection to computers, tablet computers, mobile devices, and mobile phones in order to enable virtual reality and augmented reality world experiences; Goggles for enabling virtual reality, augmented reality world experiences; Software for use in creating and designing virtual reality and augmented reality software; Application programming interface (API) for computer software for developing virtual reality and augmented reality experiences; Software and firmware for operating system programs; Computer operating systems; Software for tracking motion in, visualizing, manipulating, viewing, and displaying augmented and virtual reality experiences; Software, firmware and hardware for use in visual, voice, audio, motion, eye and gesture tracking and recognition; Computer hardware and software for operating sensor devices; Electronic sensor devices, cameras, projectors, and microphones for gesture, facial, and voice detection, capture and recognition; Computer hardware and software for detecting objects, user gestures and commands; Software and firmware for controlling, configuring and managing controllers ; Software and firmware for enabling electronic devices to share data and communicate with each other; Computer operating system software; Software driver programs for electronic devices for enabling computer hardware and electronic devices to communicate with each other; Cameras; Batteries; Battery chargers; Battery cases; Battery packs; Power charging and power management devices for mobile electronic devices; Charging docks; Charging stands for mobile electronic devices; Base chargers for mobile electronic devices; Power banks; External chargers; Wireless charging cases; Rechargeable electric

battery devices, namely, rechargeable batteries and portable power supplies; Rechargeable external battery packs for use with mobile electronic devices; Chargers for batteries; Power adapters; Electrical adapters; Electrical and electronic connectors; Power adapters; Bags and cases specially adapted for mobile electronic devices; Briefcases, backpacks and carrying cases for mobile electronic devices; Cases for mobile electronic devices; Faceplates; Protective covers and cases for mobile electronic devices; Protective sleeves for mobile electronic devices; Holders, armbands, clips and carrying cases specially adapted for mobile electronic devices; Wall mounts for mounting mobile electronic devices; Stands for mobile electronic devices; Holders for mobile electronic devices; Remote controls for mobile electronic devices; Electrical audio and speaker cables and connectors; Audio speakers; Docking stations for mobile electronic devices; Loudspeakers; Electronic cables parts and fittings; Electric cables; Connection cables; Cables for optical signal transmission; Power cables and cable connectors; Microphones; Audio receivers; Audio transmitters; Wireless computer peripherals; Head-mounted video display; Receivers of electronic signals; Video receivers; Wireless transmitters and receivers for reproduction of sound and signals; Electric sensors; Sensors for monitoring physical movements; Software for sending and receiving electronic messages, graphics, images, audio and audio visual content via the internet and communication networks; Software in the nature of a mobile application; SIM cards; Software for processing images, graphics, audio, video, and text; Software, namely, instant messaging software, file sharing software, communications software for electronically exchanging data, audio, video images and graphics via computer, mobile, wireless, and communication networks; Software for personal information management, and data synchronization software; Software for managing social networking content, interacting with a virtual community, and transmission of images, audio, audio-visual and video content, photographs, videos, data, text, messages, comments, advertisements, media advertising communications and information; Software for displaying and sharing a user's location and finding, locating, and interacting with other users and places; Software for use in customer relationship management (CRM); Software for providing consumer information; Messaging software; Software for facilitating and arranging for the financing and distribution of fundraising and donations; Software for online charitable fundraising services and financial donation services; Software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, instant message and online social networking services; Telecommunications equipment for providing third party access to, and enabling the transmission of video, data and voice over, global communications networks, namely, mobile and access computer and mobile telephone terminals, base transceiver stations and wireless radio parts thereof, data transceivers, data repeaters, routers and switches, transmission circuits, integrated circuits, computer hardware, mobile cloud clients and servers, multiplexers, digital signal processors, radio frequency signal processors, mobile switching circuits, air traffic electrical controllers, mobility electrical controllers, access electrical controllers, remote port electrical controllers, radio ports, antennas, electronic radio components, software for telecommunications applications , and mobile core networks comprising data transceivers, wireless networks and gateways for collection, transmission and management of data, voice and video; Communication software and communication computer hardware for providing access to the Internet.

Class 35: Marketing, advertising and promotion services; Provision of market research and information services; Promoting the goods and services of others via computer and communication networks; Business and advertising services, namely, media planning and media buying for others; Business and advertising services, namely, advertising services for tracking advertising performance , for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; Consulting services in the fields of advertising and marketing; Facilitating the exchange and sale of services and products of third parties via computer and communication networks; Online retail store services featuring a wide variety of consumer goods of others, gift cards, and delivery of digital media, virtual reality headsets, and virtual reality content and data; Providing online marketplaces for sellers of goods and/or services; Providing

online facilities for connecting sellers with buyers; Business networking; Employment and recruiting services; Advertising and information distribution services, in particular, providing classified advertising space via the global computer network; Providing online computer databases and online searchable databases in the field of classifieds; Pre-paid gift card services, in particular, issuing gift card certificates that may be redeemed for goods or services; Charitable services, in particular promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Providing contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing exhibitions and events in the field of software and hardware development for commercial or advertising purposes; Association services that promote the interests of professionals and businesses in the field of mobile software application development; Online advertising and promoting the goods and services of others via the internet Marketing and advertising consultation services; Market research services; Advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; Providing online facilities for live streaming video of promotional events; Arranging and conducting special events for commercial, promotional or advertising purposes; Advertising via electronic media; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Organizing and conducting events, exhibitions, expositions and conferences for commercial purposes in the interactive entertainment, virtual reality, consumer electronics and video game entertainment industries; Online retail store services featuring virtual reality and augmented reality headsets, games, content and digital media; Providing telephone directory information via global communications networks; Electronic catalog services; Customer relationship management; Business assistance and consulting services; Providing online facilities featuring user comments concerning business organizations, service providers, and other resources; Advertising services; Dissemination of advertising for others via a global computer network; Advertising services, namely, advertising campaign management, targeting, implementation and optimization services; Marketing research, namely, advertising campaign and consumer preferences research and analysis; Promoting the goods and services of others by means of distributing video advertising on the internet; Advertising services, namely, scheduling, tracking, and reporting advertising for others; Preparation and realization of media and advertising plans and concepts; Ad serving, namely, placing advertisements on websites for others; Advertising services, namely, targeting and optimization of online advertising; Business information management, namely, reporting of business information and business analytics in the fields of advertising and marketing; Business management; Business administration, office functions; Business consultation regarding marketing activities; Media planning and media buying services; Brand consulting; Design of advertising materials for others; Providing online business directories featuring restaurants, bars, movie theaters, dance clubs, museums, art galleries, and other cultural and social spaces; Promoting the public interest and awareness of issues involving access to the internet for the global population; Business consultation in the field of telecommunications; Business management consulting services to enable business entities, non-governmental organizations and non-profit organizations to develop, organize, and administer programs to offer greater access to global communications networks

Class 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Providing electronic mobile payment services for others; Financial services; Payment processing services; Financial transaction services; Facilitating and arranging for the financing and

distribution of fundraising and donations; Online charitable fundraising services and financial donation services.

Class 38: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications; Providing access to computer, electronic and online databases; Telecommunications services, namely, electronic transmission of electronic media, data, messages, graphics, images, audio, video and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer mobile device and internet users to other local and global online locations; Facilitating access to third party websites or to other electronic third party content via a universal login; Providing online chat rooms, instant messaging services, and electronic bulletin boards; Audio, text and video broadcasting services over the internet or other communications networks; Voice over internet protocol (VOIP) services; Telephony communication services; Providing access to computer databases in the fields of social networking and social introduction and dating; Peer-to-peer photo and data sharing services, namely, electronic transmission of digital photo files, graphics and audio content among internet users; Telecommunications and peer-to-peer network computer services, namely, electronic transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Chatroom services for social networking; Streaming and live streaming of video, audiovisual, and interactive audiovisual content via the internet; Telecommunications services, namely, electronic transmission of virtual reality content and data; Providing electronic bulletin boards for transmission of messages among users in the field of general interest; Video conferencing services; Providing technical support services regarding the usage of communications equipment; Providing facilities and equipment for video conferencing; Teleconferencing; Providing an online community forum for users to share and stream information, audio, video, real-time news, entertainment content, or information, to form virtual communities, and to engage in social networking; Telecommunication services, namely, data transmission and reception services via telecommunication networks; Mobile phone communication services; Web messaging; Video teleconferencing; Instant messaging services; Electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunications networks; Encrypted electronic transmission and delivery of recovered data ; Provision of access to telecommunication networks and the internet; Internet Connectivity; Information about telecommunication; Consulting in the field of telecommunication services, namely, transmission of voice, data, and documents via telecommunications networks.

Class 41: Entertainment services; Providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Photosharing and video sharing services; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via the internet or communication networks; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Providing online resources for software developers; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing and sponsoring contest and incentive award programs for software developers; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Educational services, in particular, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Online journals, namely, weblogs (biogs) featuring user-defined content; Entertainment

services, namely, providing virtual reality games, interactive entertainment and virtual reality content; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content; Providing a computer game for use network-wide by network users; Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reality games; Entertainment services, namely, providing online video games; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Arranging and conducting educational conferences; Organizing exhibitions and events in the field of software development for educational purposes; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Training in the field of design, advertising and communication technologies; Training in the field of strategic media planning relating to advertising, marketing and business; Online journals , namely, biogs featuring advertising, marketing and business; Providing computer, electronic and online databases in the field of entertainment; Publishing services, namely, publishing of electronic publications for others; Rental of photography and/or videography kiosks for capturing, uploading, editing and sharing of pictures and videos; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Organizing live exhibitions and conferences in the fields of culture, entertainment and social networking for non-business and non-commercial purposes; Providing online games; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content and experiences; Entertainment services, namely, arranging and conducting of competitions for encouraging use and development of interactive entertainment , virtual reality, augmented reality, consumer electronics, and video game entertainment software and hardware; Organizing exhibitions and events for cultural, educational, or entertainment purposes; Production of video and computer game software; Virtual reality arcade services; Augmented reality arcade services; Virtual reality game services provided online from a computer network; Augmented reality game services provided online from a computer network; Providing online computer games and interactive games; Augmented reality video production; Virtual reality video production; Production of video and computer game software; Providing online game software; Entertainment services, namely, providing interactive games; Multimedia entertainment software production services; Multimedia production services; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, providing augmented reality games and interactive entertainment content; Entertainment services, namely, providing online virtual reality environments; Entertainment services, namely, providing online augmented reality environments; Providing entertainment information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes arranging and conducting educational conferences organizing exhibitions and events in the field of software development for educational purposes; Providing a website featuring non-downloadable publications about virtual reality technology; Providing a website featuring non-downloadable publications about augmented reality technology; Education; Providing of training; Sporting and cultural activities; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts,

audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works; Providing computer, electronic and online databases for educational, recreational and amusement use in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups.

Class 42: Design and development of computer hardware and software; Computer services, namely, creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; Computer services, in particular, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; Computer services, namely, providing search engines for obtaining data via the internet and communications networks; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; Providing software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Application service provider (ASP) services, namely, hosting software applications of others; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications networks; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Computer services, in particular, application service provider featuring application programming interface (API) software to allow users to perform electronic business transactions via a global computer network; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Application service provider featuring application programming interface (API) software for managing, tracking, reporting and measuring media planning, media buying and advertising of others; Online ad- buying platform provider, namely, providing non- downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online advertising and marketing campaigns; Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Development of hardware for use in connection with electronic and interactive multimedia games; Electronic and interactive multimedia game development services; Providing online facilities that gives users the ability to upload, modify and share virtual reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share mixed reality content, information, experiences and data; Design,

engineering, research, development and testing services in the field of mobile application software development related to the use and functionality of hyperlinks; Technical consultation in the field of mobile application software development related to the use and functionality of hyperlinks; Providing software enabling development, assessment, testing, and maintenance of mobile software applications for portable computing devices; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Providing user authentication services using single sign-on and software technology for e-commerce transactions; Providing user authentication services of electronic funds transfer, credit and debit card and electronic check transactions using single sign-on and software technology ; Providing an application programming interface (API) to allow users to perform electronic business transactions via the internet; Providing software for processing electronic payments; Platform as a service (PAAS) services featuring computer software to allow users to perform business and e-commerce transactions; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Platform as a service (PAAS) featuring computer software platforms for electronic messaging and transmission of audio, video, photographic images, text, graphics and data; Providing software for electronic messaging; Mapping services; Providing software for mapping services; Application service provider (ASP) featuring software for mapping services; Providing software for sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Providing software for social and destination mapping; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Providing software for making reservations and bookings; Application service provider (ASP) featuring software to enable or facilitate making reservations and bookings; Providing software for ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; Providing software for creating, managing and accessing user-created and administered private groups within virtual communities; Providing software for searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing software for searching and identifying employment opportunities; Providing software for identifying and allowing users to contact government representatives; Providing software for providing a virtual marketplace; Providing software for providing location-based weather information; Providing software for providing, linking to, or streaming news or current events information; Providing software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Online video ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online video advertising to purchase and sell video advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online video advertising and marketing campaigns; Providing online facilities that give users the ability to engage in social networking and manage their social networking content; Providing software for creating and managing social media profiles and user accounts; Providing software for modifying photographs, images and audio, video, and audio-video content with photographic filters and augmented reality (AR) effects, namely, graphics,

animations, text, drawings, geotags, metadata tags, hyperlinks; Software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; Providing software for finding content and content publishers, and for subscribing to content; Providing software for organizing images, video, and audio-visual content using metadata tags; Computer services, namely, creating a virtual community for registered users to share, view, subscribe to and interact with images, audio-visual and video content and related data and information; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Rental of software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Computer services, namely, curating online user-defined content and advertisements and creating social media feeds; Providing software for taking photographs and recording audio, audio-visual and video content; Providing software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing software for streaming multimedia entertainment content; Providing software for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing software for advertisers to communicate and interact with online communities; Personal assistant software; Social assistant software; Providing online facilities featuring temporary use of non-downloadable software for sending and receiving electronic messages, instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, videos and audio-visual content via the internet and communication networks; E-commerce software to allow users to perform electronic business transactions via the internet; Providing temporary use of non-downloadable computer software for accessing, collecting, displaying, editing, linking, modifying, organizing, tagging, streaming, sharing, storing, transmitting, and otherwise providing electronic media, photographs, images, graphics, audio, videos, audio-visual content, data and information via the internet and communication networks; Providing temporary use of non-downloadable computer software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Computer services, namely, providing information in the fields of technology and software development via the internet and communication networks; Providing software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Design and development of computer game hardware and software; Design and development of virtual reality hardware and software; Design and development of mixed reality hardware and software; Design and development of video game hardware and software; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of virtual reality content and data; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, virtual reality, and augmented reality content and data; Computer programming services for creating virtual reality videos and games; Design and development of augmented reality hardware and software; Software development; Development of interactive multimedia software; Maintenance and repair of computer software; Providing temporary use of non-downloadable computer software for transmitting, sharing, receiving, downloading, displaying,

interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Computer services, namely, providing information in the fields of technology and software development via a global computer network; Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; Computer services, namely, cloud hosting provider services; Providing temporary use of online non-downloadable cloud computing software for use in electronic storage of data; Providing temporary use of online non-downloadable cloud computing software for virtual, augmented reality applications and environments; File sharing services, namely, providing online facilities for others featuring technology enabling users to upload and download electronic files; Computer services, namely, hosting electronic facilities for others for interactive discussions via communication networks; Providing online non-downloadable software; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases in the fields of wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Application service provider (ASP); Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing temporary use of online non-downloadable software and applications for instant messaging, voice over internet protocol (VOIP), video conferencing, and audio conferencing; Computer services, namely, creating an online community for registered users to engage in social networking; Data encryption services; Encrypted electronic transmission and delivery of recovered data; Providing software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Providing online software platform services that give users the ability to post ratings, reviews, referrals and recommendations relating to businesses, restaurants, service providers, events, public services and government agencies; Computer services, in particular, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Hosting of digital [virtual reality and augmented reality] content on the internet; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Computer services, namely, providing remote management of devices via computer networks, wireless networks or the internet; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services.

Class 45: Social introduction and networking and dating services; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the field of personal development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Providing concierge services for others, namely, booking reservations, facilitating purchases, arranging deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs, and provision of electronic reminders and notifications; Online social networking services; Providing information in the form of databases featuring information in the fields of social networking and social introduction; User verification services; Identification verification services; Business identification verification services; Legal services.

Application No.	: WS/T/7409	Representation of Mark FACEBOOK
Filing Date	: 20 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: FACEBOOK, INC 1601 Willow Road, Menlo Park, California 94025, United States of America	
Address for Service	: Stevensons Lawyers First Floor & Ground Floors, NPF Building, Beach Road, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computer hardware; Software for social networking and interacting with online communities; Software development tools; Software for use as an application programming interface (API); Application programming interface (API) for use in building software applications; Application programming interface (API) for software which facilitates online services for social networking and for data retrieval, upload, download, access and management; Software for creating, managing, and interacting with an online community; Software for organizing events, searching for events, calendaring and managing events; Software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; Software for modifying and enabling transmission of images, audio, audio visual and video content and data; Software for modifying photographs, images and audio, video, and audio-visual content with filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; Downloadable e-commerce computer software to allow users to perform electronic business transactions via the internet and communication networks; Software for sending and receiving electronic messages, alerts, notifications and reminders; Search engine software; Magnetically encoded gift cards; Software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Virtual reality game software; Augmented reality game software; Mixed reality game software; Virtual reality game computer hardware ; Augmented reality game computer hardware; Mixed reality game computer hardware; Computer peripheral devices; Electronic game software; Virtual reality software; Augmented reality software ; Mixed reality software; Video game software; Software for integrating electronic data with real world environments for the purposes of entertainment, education, gaming, communicating , and social networking; Software for accessing and viewing text, images and electronic data relating to conferences in the field of software development; Software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets ; Software for converting natural language into machine-executable commands; Software, namely, an interpretive interface for facilitating interaction between humans and machines; Artificial intelligence software; Personal assistant software; Social assistant software ; Software for mapping services ; Software for planning activities with other users and making recommendations; Software for social and destination mapping; Software for making reservations and bookings; Software for ordering and/or purchasing goods and services; Location-aware software for searching, determining

and sharing locations; Software for wireless content, data and information delivery; Software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; Software, namely, an application providing social networking functionalities; Software for creating, managing and accessing groups within virtual communities ; Software for location-based searching and alerts; Software for searching and identifying employment opportunities; Software for identifying and allowing users to contact government representatives; Software providing a virtual marketplace ; Software providing location-based weather information; Software providing, linking to, or streaming news or current events information; Software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Software for viewing and interacting with a feed of images, audio, audio-visual and video content and associated text and data; Software for finding content and content publishers, and for subscribing to content; Software for creating and managing social media profiles and user accounts; Software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; Software for advertisers to communicate and interact with online communities; Software for streaming multimedia entertainment content; Computer software; Software for processing images, graphics, audio, video, and text; Computer software for sending and receiving electronic messages, graphics, images, audio and audio visual content via computer the internet and communication networks; Software for managing social networking content, interacting with a virtual community, and transmission of images, audio, audio- visual and video content, photographs, videos, data, text, messages, comments, advertisements, media advertising communications and information; Software for use in customer relationship management (CRM); Messaging software; Software for facilitating and arranging for the financing and distribution of fundraising and donations; Software for online charitable fundraising services and financial donation services.

Class 35: Marketing, advertising and promotion services; Provision of market research and information services; Promoting the goods and services of others via the internet and communication networks; Business and advertising services, namely, media planning and media buying for others; Business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; Consulting services in the fields of advertising and marketing; Facilitating the exchange and sale of services and products of third parties via the internet and communication networks; Providing online marketplaces for sellers of goods and/or services; Providing online facilities for connecting sellers with buyers; Business networking; Employment and recruiting services; Advertising and information distribution services, namely, providing classified advertising space via the internet and communications networks; Providing online computer databases and online searchable databases in the field of classifieds; Pre-paid gift card services, namely, issuing gift card certificates that may be redeemed for goods or services; Charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Advertising via electronic media; Customer relationship management; Advertising services; Dissemination of advertising for others via the internet and communication networks; Promoting the goods and services of others by means of distributing video advertising on the internet and communication networks; Advertising services, namely, targeting and optimization of online advertising; Business management; Business administration, office functions; Business consultation regarding marketing and advertising activities; Media planning and media buying services; Brand consulting; Design of advertising materials for others; Providing online business directories featuring the businesses, products and services of others.

Class 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communications networks; Electronic funds transfer services; Credit card, debit card, and

gift card transaction processing services; Merchant services, namely, payment transaction processing services; Providing electronic mobile payment services for others; Financial services; Payment processing services; Financial transaction services; Facilitating and arranging for the financing and distribution of fundraising and donations; Online charitable fundraising services and financial donation services.

Class 38: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications; Providing access to computer, electronic and online databases; Telecommunications services, namely, electronic transmission of electronic media, data, messages, graphics, images, audio, video and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer mobile device and internet users to other local and global online locations; Facilitating access to third party websites or to other electronic third party content via a universal login; Providing online chat rooms, instant messaging services, and electronic bulletin boards; Audio, text and video broadcasting services over the internet or other communications networks; Voice over internet protocol (VOIP) services; Telephony communication services; Providing access to computer databases in the fields of social networking and social introduction and dating; Peer-to- peer photo and data sharing services, namely, electronic transmission of digital photo files, graphics and audio content among internet users; Telecommunications and peer-to-peer network computer services, namely, electronic transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Streaming and live streaming of video, audiovisual, and interactive audiovisual content via the internet; Teleconferencing; Telecommunication services, namely, data transmission and reception services via telecommunication networks; Web messaging; Electronic exchange of voice, data, audio, video, text and graphics accessible via the internet and telecommunications networks; Audio, text and video broadcasting services over the internet and other communications networks.

Class 41: Entertainment services; Providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Photosharing and video sharing services; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via the internet or communication networks; Providing information about electronic, video or interactive multimedia games via the internet or communications networks; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self- fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Educational services, namely, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Online journals, namely, weblogs (biogs) featuring user- defined content; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content; Providing electronic and interactive multimedia games; Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reality games; Providing computer, electronic and online databases in the field of entertainment; Publishing services, namely, publishing of electronic publications for others; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Providing online games; Entertainment services, namely, providing virtual reality games, interactive

entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content and experiences; Virtual reality game services provided online from a computer network; Augmented reality game services provided online from a computer network; Providing online virtual reality games; Providing online game software; Entertainment services, namely, providing interactive games; Entertainment services, namely, providing augmented reality games and interactive entertainment content; Entertainment services, namely, providing online virtual reality environments; Entertainment services, namely, providing online augmented reality environments; Providing entertainment information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Providing a website featuring non- downloadable publications about virtual reality technology ; Providing a website featuring non- downloadable publications about augmented reality technology; Education; Providing of training; Sporting and cultural activities; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts, audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works.

Class 42: Design and development of computer hardware and software; Computer services, namely., creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data ; Computer services, namely, providing search engines for obtaining data via the internet and communications networks; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities, to engage in social networking, and to manage their social networking accounts; Providing software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Application service provider (ASP) services, namely, hosting software applications of others; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications networks; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others ; Online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery , and reporting of online advertising and marketing; Development of hardware for use in connection with electronic and interactive multimedia games; Electronic and interactive multimedia game development services; Providing online facilities

that gives users the ability to upload, modify and share virtual reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share mixed reality content, information, experiences and data; Providing software enabling development , assessment, testing, and maintenance of mobile software applications for portable computing devices; Providing user authentication services using single sign- on and software technology for e-commerce transactions; Providing user authentication services of electronic funds transfer , credit and debit card and electronic check transactions using single sign-on and software technology; Providing an application programming interface (API) to al low users to perform electronic business monetary transactions via the internet; Providing software for processing electronic payments; Platform as a service (PAAS) services featuring software to allow users to perform business and e-commerce transactions ; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Providing software for electronic messaging ; Mapping services; Providing software for mapping services; Application service provider (ASP) featuring software for mapping services; Providing software for sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Providing software for social and destination mapping ; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Providing software for making reservations and bookings; Application service provider (ASP) featuring software to enable or facilitate making reservations and bookings; Providing software for ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring location- aware software for searching, determining and sharing the location of goods, services and events of interest; Providing software for creating, managing and accessing user-created and administered private groups within virtual communities; Providing software for searching and identifying local and location- based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing software for searching and identifying, employment opportunities; Providing software for identifying and allowing users to contact government representatives ; Providing software for providing a virtual marketplace ; Providing software for providing location-based weather information; Providing software for providing, linking to, or streaming news or current events information; Providing software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Platform as a service (PAAS) featuring software platforms for use in purchasing and disseminating advertising ; Providing software for modifying photographs, images and audio, video, and audio-video content with filters and augmented reality (AR) effects, namely , graphics, animations , text, drawings, geotags, metadata tags, hyperlinks; Providing software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; Providing software for finding content and content publishers, and for subscribing to content; Providing software for organizing images, video, and audio- visual content using metadata tags; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS)

featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Rental of software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Computer services, namely, curating online user-defined content and advertisements and creating social media feeds; Providing software for taking photographs and recording audio, audio-visual and video content; Providing software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing software for streaming multimedia entertainment content; Providing software for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing software for advertisers to communicate and interact with online communities; Personal assistant software; Social assistant software; Providing online facilities featuring temporary use of non-downloadable software for sending and receiving electronic messages, instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, videos and audio-visual content via the internet and communication networks; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Providing software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Video game development services; Computer programming services for creating virtual reality videos and games; Design and development of augmented reality hardware and software; Software development; Providing online software; Application service provider (ASP); Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Computer services, namely, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Hosting of digital [virtual reality and augmented reality] content on the internet; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services.

Class 45: Social introduction and networking and dating services; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the field of personal development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Providing concierge services for others, namely, booking reservations, facilitating purchases, arranging deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs, and provision of electronic reminders and notifications; Online social networking services; Providing information in the form of databases featuring information in the fields of social networking and social introduction; User verification services; Identification verification services; Business identification verification services; Legal services.

Application No.	: WS/T/7411	Representation of Mark RUSH
Filing Date	: 25 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) Toyota-cho, Toyota-shi, Aichi-ken, Japan	
Address for Service	: Clarke Ey Koria Lawyers Ground Floor, poinsettia House, Corner of Ifiifi Street & Motootua Road., Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 12</u> : Automobiles and structural parts thereof.		

Application No.	: WS/T/7412	Representation of Mark FORTUNER
Filing Date	: 25 February, 2019	
Priority Date	: N/A	
Proprietor/Address	: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as Toyota Motor Corporation) Toyota-cho, Toyota-shi, Aichi-ken, Japan	
Address for Service	: Clarke Ey Koria Lawyers Ground Floor, Poinsettia House, Corner of Ifiifi Street & Motootua Road Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 12:</u> Automobiles and structural parts thereof.		

Application No.	: WS/T/7413	Representation of Mark
Filing Date	: 26 February, 2019	PETER STUYVESANT RED
Priority Date	: N/A	
Proprietor/Address	: AMERICAN-CIGARETTE COMPANY (OVERSEAS) LIMITED Route de France 17, Boncourt, 2926, Switzerland	
Address for Service	: Schuster Betham Annandale Ground Floor, Peter Andrew Meredith Buidling, P.O. Box 6421, Tamaligi, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 34: Cigarettes; tobacco, raw or manufactured; roll your own tobacco; pipe tobacco; tobacco products; tobacco substitutes (not for medical purposes); cigars; cigarillos; cigarette lighters; cigar lighters; matches; smokers' articles; cigarette paper; cigarette tubes; cigarette filters; pocket apparatus for rolling cigarettes; hand held machines for injecting tobacco into paper tubes; electronic cigarettes; liquids for electronic cigarettes; tobacco products for the purpose of being heated.		

Application No.	: WS/T/7414	Representation of Mark
Filing Date	: 26 February, 2019	JIM BEAM
Priority Date	: N/A	
Proprietor/Address	: JIM BEAM BRANDS CO. 222 W. Merchandise Mart Plaza, Suite 1600, Chicago Illinois 60654, United States of America	
Address for Service	: Clarke Ey Korla Lawyers Ground Floor, Poinsettia House, Corner of Ifiifi Street & Motootua Road, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 33: Alcoholic beverages, except beer; whiskey.		

Application No.	: WS/T/7415	Representation of Mark 
Filing Date	: 5 March, 2019	
Priority Date	: 03/08/2018	
Proprietor/Address	: CATERPILLAR INC. 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America	
Address for Service	: Fepuleai Law Shaun Anthony Building, Falealili Street, Malifa, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 7:</u> Machines, machine tools and attachments thereof, motors, engines and generators (not for land vehicles); machine coupling and transmission components (not for land vehicles), and repair, replacement, and remanufactured parts for all of the foregoing goods.		
<u>Class 12:</u> Vehicles, apparatus for locomotion by land , air or water, and repair and replacement parts for the aforementioned goods.		

Application No.	: WS/T/7416	Representation of Mark 
Filing Date	: 5 March, 2019	
Priority Date	: 03/08/2018	
Proprietor/Address	: CATERPILLAR INC. 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America	
Address for Service	: Fepuleai Law Shaun Anthony Building, Falealili Street, Malifa, Apia, Samoa	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 7:</u> Machines, machine tools and attachments thereof, motors, engines and generators (not for land vehicles); machine coupling and transmission components (not for land vehicles), and repair, replacement, and remanufactured parts for all of the foregoing goods.		
<u>Class 12:</u> Vehicles, apparatus for locomotion by land, air or water, and repair and replacement parts for the aforementioned goods.		

Accepted Trade Marks – Madrid System (ONLINE VERSION)

Application No.	: WS/M/885881	Representation of Mark 
Filing Date	: 13 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	
Specification of goods/services:		
<u>Class 36:</u> Consumer lending services; retail credit services; retail credit services for the purchase of computers, computer software, consumer electronics and related accessories; providing information in the fields of investment and finance over computer networks and global communication networks; financial services, namely, installment loans, lease-purchase financing and loans, and loan financing. <u>Class 37:</u> Computer installation services; computer maintenance services; computer repair services; advisory and consultancy services relating to all the aforesaid. <u>Class 38:</u> Telecommunication services, namely, electronic transmission of data and images via computer networks; electronic mail services; providing on-line electronic bulletin boards for transmission of messages among computer users in the fields of business, creative design, education, computers, information technology, word processing, database management, entertainment, electronic commerce and telecommunications; telecommunications consultation; delivery of messages by electronic transmission; electronic transmission of data and information by computer, radio, mail, providing Internet access.		

Application No.	: WS/M/978171	Representation of Mark 
Filing Date	: 12 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	
Specification of goods/services:		
<u>Class 36:</u> Consumer lending services; retail credit services; retail credit services for the purchase of computers, computer software, consumer electronics and related accessories; providing information in the fields of investment and finance over computer networks and global communication networks; financial services, namely, installment loans, lease-purchase financing and loans, and loan financing. <u>Class 37:</u> Computer installation services; computer maintenance services; computer repair services; advisory and consultancy services relating to all the aforesaid. <u>Class 38:</u> Telecommunication services, namely, electronic transmission of data and images via computer networks; electronic mail services; providing on-line electronic bulletin boards for transmission of messages among computer users in the fields of business, creative design, education, computers, information technology, word processing, database management, entertainment, electronic commerce and telecommunications; telecommunications consultation; delivery of messages by electronic transmission; electronic transmission of data and information by computer, radio, mail, providing Internet access.		

Specification of goods/services:

Class 41: Education and training services, namely, arranging and conducting personal training, classes, workshops, conferences and seminars in the field of computers, computer software, online services, information technology, website design, and consumer electronics; arranging professional workshop and training courses; computer education training services; training in the use and operation of computers, computer software and consumer electronics; providing on-line publications in the field of computers, computer software and consumer electronics; providing information and entertainment services concerning movies, music, video, television, sports, news, history, science, politics, comedy, children's entertainment, animation, culture, and current events in the form of podcasts and webcasts via the Internet; digital video, audio and multimedia publishing services; providing entertainment information; providing information, reviews and personalized recommendations in the field of entertainment; entertainment services, namely, production and distribution of live musical performances; rental of digital entertainment content by means of communications networks; entertainment services, namely, providing prerecorded audio and audiovisual content, information and commentary in the fields of music, concerts, videos, movies, television, books, news, sports, games and cultural events all via a global computer network; entertainment services relating to the uploading, sharing, viewing and posting of photographs, digital images, movies, videos, and online journals, namely web blogs in general interest fields, and other related multimedia entertainment materials over a global computer network.

Application No.	: WS/M/1227425	Representation of Mark APPLE CARPLAY
Filing Date	: 4 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Computers; computer peripheral devices; computer hardware; handheld digital electronic devices and software related thereto; handheld mobile digital electronic devices capable of providing access to the Internet and for software related thereto; radios, radio transmitters and receivers; car audio apparatus; earphones, headphones; audio speakers; microphones; audio components and accessories; global positioning system (GPS) devices; telephones; wireless communication devices for voice, data or image transmission; global positioning system (GPS) computer software; computer software for travel and tourism, travel planning, navigation, travel route planning, geographic, destination, transportation and traffic information, driving and walking directions, customized mapping of locations, street atlas information, electronic map display, and destination information computer software for use in organizing, transmitting and reviewing text, data, audio files, and video files in connection with audio players, video players, media players, telephones, and handheld digital electronic devices; computer software for use on handheld mobile digital electronic devices and other consumer electronics;

downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; character recognition software; voice recognition software; electronic mail and messaging software; navigational instruments.

Application No.	: WS/M/1232316	Representation of Mark 
Filing Date	: 13 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	
Specification of goods/services:		
Class 36: Financial services; financial transaction services; bill payment services; providing secure commercial transactions; debit and credit card services, electronic payment services.		

Application No.	: WS/M/1247502	Representation of Mark 
Filing Date	: 13 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	
Specification of goods/services:		
Class 36: Providing, transmitting, processing, facilitating, verifying, and authenticating mobile payments, and contactless transactions with retailers, merchants, and vendors via mobile devices; providing electronic access to credit and debit card information; processing and administration of mobile payments and contactless transactions with retailers, merchants, and vendors via mobile devices.		

Application No.	: WS/M/1256550	Representation of Mark TISSOT
Filing Date	: 11 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: TISSOT SA Chemin des Tourelles 17 CH-2400 Le Locle, Switzerland	
Address for Service	: The Swatch Group AG (The Swatch Group SA) (The Swatch Group Ltd) (The Swatch Group AG (The Swatch Group SA) (The Swatch Group Ltd)) Faubourg du Lac 6 CH-2501 Biel/Bienne, Switzerland	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: N/A	

Specification of goods/services:

Class 9: Apparatus for recording, transmission and reproduction of sound or images; magnetic recording media, sound recording disks; compact disks, DVDs and other digital recording media; apparatus enabling the playing of compressed sound files (mp3); calculating machines and data processing equipment, computer hardware for data processing, computer programs, computer software, software for mobile phones, tablets and other electronic mobile devices; firmware, software packages; downloadable image files; downloadable music files; downloadable text files; downloadable computer data files; games for mobile telephones, for computers and for digital personal stereos; electronic game software for mobile telephones, for computers and for digital personal stereos; computers, portable computers, handheld computers, personal computers, mobile computers, wrist computers, tablet computers and mobile devices and computer, personal digital assistants, electronic organizers, personal digital assistants, digital personal stereos, mobile telephones and new-generation mobile telephones incorporating extended functions (smartphones); portable electronic devices for wireless data reception and/or transmission; apparatus and instruments for telecommunication and communication, mobile telecommunication systems; electronic apparatus for accessing the Internet and sending, receiving, recording and storing of short messages, electronic messages, telephone calls, faxes, video-conferences, images, sound, music, text and other digital data; electronic apparatus for wireless receiving, storing and transmitting of data or messages; electronic apparatus for global positioning [GPS] and displaying maps and transport information; electronic devices for detecting, monitoring, storing, surveillance and transmitting data relating to the user activity, namely position, itinerary, distance traveled, heart rate; portable digital electronic apparatus and software related thereto; altimeters; barometers; pedometers; distance measuring apparatus; distance recording apparatus; card reading/writing systems, bar code readers; electronic key holders; electronic pens [visual units]; electronic translators; downloadable electronic publications; magnetic identification bracelets; clock radios; time recording apparatus; time clocks [time recording devices] electronic apparatus incorporating a time display; revolution counters, goal counters, countdown devices, starting counters; electronic display boards, display screens; bags, cases and covers for telephones, computers and other portable and mobile electronic devices; optical apparatus and instruments, particularly spectacles, sunglasses, magnifying glasses; cases for spectacles, magnifying glasses and sunglasses; power supplies, namely batteries and cells for electronic apparatus and computers, batteries and cells for timepieces and chronometric instruments, apparatus for converting

electronic radiation to electrical energy, namely photovoltaic solar modules, systems and components and all related system components.

Class 14: Precious metals and their alloys and goods made of these materials or coated therewith included in this class; jewelry, jewelry boxes, cases, precious stones; timepieces and chronometric instruments, presentation cases for timepieces, cases for timepieces.

Class 18: Leather and imitation leather, goods made of these materials not included in other classes; animal skins; trunks and suitcases; umbrellas and parasols; walking sticks; whips, harness and saddlery.

Class 25: Clothing, footwear, headgear.

Class 28: Games, toys; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; electronic games apparatus.

Class 35: Retail sale of timepieces, chronometric instruments, wrist computers and jewelry; presentation of timepieces, chronometric instruments, wrist computers and jewelry on all communication media for retail purposes; advertising by sponsoring; advertising promotion (sponsoring) of cultural and sporting events; commercial information via websites; compilation of information into computer databases; promotional services for sales and marketing; preparation and conducting of promotional and marketing events; customer loyalty program services; public relations services for establishing customer loyalty or increasing customer numbers; advertising; business management; business administration; office functions.

Class 41: Education; training; entertainment; sporting and cultural activities; organization of sporting and cultural events; organization and conducting of seminars, workshops, conferences, symposiums and congresses, organization of exhibitions, shows and events for educational, entertainment, sporting or cultural purposes, hosting of entertainment events; entertainment information; organization, presentation and production of shows and live performances; sports timing services.

Application No.	: WS/M/1280344	Representation of Mark
Filing Date	: 18 March, 2019	APPLE NEWS
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>NEWS.</i>	
Specification of goods/services:		
<u>Class 9</u>: Computer software for accessing, searching, browsing, displaying, reading, recommending, sharing, posting in social media, organizing, annotating, and archiving content from newspapers, periodicals, blogs, and websites, news, sports, weather, commentary, and other information, and other text, data, graphics, images, audio, video, and multimedia content; electronic publication reader software; application development software.		

Application No.	: WS/M/1281682	Representation of Mark
Filing Date	: 18 March, 2019	APPLE NEWS
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>NEWS.</i>	
Specification of goods/services:		
<u>Class 41</u>: Providing information in the field of entertainment, music, sports, news, and arts and culture, via websites and computer applications.		

Application No.	: WS/M/1282110	Representation of Mark APPLE NEWS
Filing Date	: 18 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169-3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>NEWS.</i>	
Specification of goods/services:		
Class 42: Computer services, namely hosting a user-customized feed of news, sports, weather, commentary, and other information, content from periodicals, blogs, and websites, and other text, audio, video, and multimedia content; providing search engines for obtaining data via the internet and other electronic communications networks; providing online non-downloadable application development software, and support and consultation services for developing computer applications.		

Application No.	: WS/M/1287422	Representation of Mark 
Filing Date	: 10 April, 2019	
Priority Date	: N/A	
Proprietor/Address	: BEATS ELECTRONICS, LLC 8600 Hayden Place Culver City CA 90232, United States of America	
Address for Service	: Kimberly Eckhart Apple Inc. (Kimberly Eckhart Apple Inc.) 1 Infinite Loop, MS 169-3IPL Cupertino CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 41: Educational services; arranging, organizing, conducting, and presenting seminars, workshops, classes, webinars, conferences, online instruction, and distance learning programs; arranging, organizing, conducting, and presenting concerts, live performances, entertainment special events, arts and cultural events, theatrical entertainment, competitions, contests, fairs, festivals, exhibitions, expositions, and sporting events; production, distribution, and presentation of radio programs, television programs, motion pictures, sound recordings; providing ongoing television, radio, audio, video, podcast, and webcast program; providing entertainment, sports, music, informational, news, and current events programming by means of telecommunications networks, computer networks, the Internet, satellite, radio, wireless communications networks, television, and cable television; provision of live entertainment and recorded entertainment, namely, musical performances; providing non-downloadable		

entertainment, sports, music, informational, news, and current events programming; providing entertainment, sports, music, informational, news, current events, and arts and culture programming via websites and computer applications; providing information in the field of entertainment, music, sports, news, and arts and culture via websites and computer applications; providing non-downloadable computer games, electronic games, interactive games, and video games; providing information, schedules, reviews and personalized recommendations of educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events; ticket reservation and booking services for educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events; publication and presentation of reviews, surveys, and ratings, and posting and sharing of reviews, survey, and ratings relating to educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events via websites and computer applications; providing non-downloadable ringtones, pre-recorded music, video, and graphics for use on mobile communications devices; entertainment services, namely, uploading, sharing, viewing and posting of images, audio, videos, online journals, blogs, podcasts, and multimedia content via a website; publication of books, periodicals, newspapers, newsletters, manuals, blogs, journals, and other publications; providing on-line publications, including books, periodicals, newspapers, newsletters, manuals, blogs, journals, and other publications via websites and computer applications; news reporting; electronic and online library services; providing non-downloadable computer software for use in connection with fitness and exercise; providing information in the field of fitness and exercise via websites and computer applications.

Application No.	: WS/M/1373365	
Filing Date	: 13 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: "PAY CASH".	
Specification of goods/services:		
<u>Class 36:</u> Electronic payment and funds transfer services.		

Application No.	: WS/M/1376625	Representation of Mark APPLE PODCASTS
Filing Date	: 19 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>PODCASTS.</i>	
Specification of goods/services:		
<u>Class 9:</u> Computer software; computer software for use in reviewing, storing, organizing and playing audio and video content.		

Application No.	: WS/M/1401421	Representation of Mark IPAD
Filing Date	: 10 April, 2019	
Priority Date	: N/A	
Proprietor/Address	: APPLE INC. One Apple Park Way Cupertino, CA 95014, United States of America	
Address for Service	: Thomas R. La Perle (Thomas R. La Perle) Apple Inc. One Apple Park Way MS: 169- 3IPL Cupertino, CA 95014, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 18:</u> Leather bags and leather cases.		

Application No.	: WS/M/1452978	Representation of Mark ARCHER
Filing Date	: 10 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: LODGEWORKS PARTNERS, L.P. 8100 E. 22nd Street, Building 500 Wichita KS 67226, United States of America	
Address for Service	: Stephen G. Janoski Butzel Long (Stephen G. Janoski Butzel Long) 1909 K Street, N.W., Suite 500 Washington DC 20006, United States of America	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
<u>Class 43:</u> Hotel services; hotel services, namely, providing online information regarding hotel accommodation rates; hotel services featuring incentive programs providing special guest services, amenities and awards to members.		

Application No.	: WS/M/1463984	Representation of Mark ZARA
Filing Date	: 29 March, 2019	
Priority Date	: N/A	
Proprietor/Address	: ZARA SUISSE, SARL Rue Louis-d'Affry 6 CH-1700 Fribourg, Switzerland	
Address for Service	: CAA Etudes et Services SA (CAA Etudes et Services SA) 8, rue de Fribourg CH-1800 Vevey, Switzerland	
Colour Claims	: <i>No Colour Claimed</i>	
Disclaimer	: <i>N/A</i>	
Specification of goods/services:		
Class 43: Services for providing food and beverages; temporary accommodation; restaurant services; self-service restaurant services; catering services; cafeteria services; bar services; snack bar services; coffee shop services; canteen services; hotel services; tourist home services; motel services; boarding house services; day-care centers; rental of meeting rooms; rental of chairs, tables, table linen and glassware.		

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