

**REGULATIONS – PRICE CONTROL ORDER
EMERGENCY ORDER 34**

1. Commencement

These Regulations commence on 19th December 2020, and remain in effect for the duration of the Proclamation of the State of Emergency dated 20 November 2020, unless further extended.

2. Price Control Regulations

- (1) All wholesalers and all retailers, and any other person trading goods listed in Column 1 of Schedule 1 of these Regulations, must comply with the wholesale and retail prices listed in Columns 2 to 5 of Schedule 1.
- (2) Non-compliance is a breach of the Emergency Order 34 dated 3 December 2020, attracting the penalties therein.

3. Revocation

The Price Control Order – Regulations that commences on 24 June 2020 is revoked.


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Agafili Shem Leo
SECRETARY TO CABINET

These Regulations are made pursuant to Order 13 of the Emergency Order 34 and
FK (20)50, dated 19 December 2020.

SCHEDULE 1

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
DRY GOODS	UPOLU	SAVAII	UPOLU	SAVAII, MANONO, APOLIMA
Column 1	Column 2	Column 3	Column 4	Column 5
SUGAR				
Brown 50kg	\$102.10	\$107.50	\$2.50	\$2.60
Brown 25kg	\$54.30	\$57.20	\$2.60	\$2.80
SALT				
Grade 27 Fine 25kg	\$24.60	\$25.90	\$1.20	\$1.30
RICE				
Island Sun (green/yellow) 18kg	\$46.00	\$48.50	\$3.10	\$3.30
Island Sun (green/yellow) 9kg	\$23.80	\$25.00	\$3.20	\$3.40
Tasi Japonica 18kg	\$39.00	\$41.00	\$2.60	\$2.80
Goodman Fielder 18kg	\$38.00	\$40.10	\$2.50	\$2.70
Goodman Fielder 9kg	\$19.90	\$21.00	\$2.70	\$2.90
Pacific Rice 18kg	\$37.20	\$39.10	\$2.50	\$2.70
Pacific Rice 9kg	\$19.10	\$20.10	\$2.60	\$2.70
Summer Valley 18kg	\$38.40	\$40.40	\$2.60	\$2.80
Summer Valley 9kg	\$19.70	\$0.70	\$2.60	\$2.80
Ace Cook 9kg	\$20.20	\$21.30	\$2.70	\$2.90
Japonica Round Rice 18kg	\$33.30	\$35.00	\$2.20	\$2.40
Japonica Round Rice 9kg	\$18.30	\$19.30	\$2.40	\$2.60
Island Crown 18kg	\$41.10	\$43.30	\$2.70	\$3.00
Golden Chef 18kg	\$32.30	\$34.00	\$2.20	\$2.30
FLOUR				
Normal Flour 50kg	\$94.40	\$99.40	\$2.30	\$2.40
Normal Flour 25kg	\$47.70	\$50.20	\$2.30	\$2.50
Bakers FMF Flour 50kg	\$98.10	\$103.30	\$2.40	\$2.50
Bakers Punjas Flour 50kg	\$95.70	\$100.80	\$2.30	\$2.50
Bakers Punjas Flour 25kg	\$47.80	\$50.70	\$2.30	\$2.50
Tropical Bakers 25kg	\$45.20	\$47.30	\$2.20	\$2.30
Tropical Normal 25kg	\$37.60	\$39.60	\$1.80	\$1.90
Kings Choice Bakers 25kg	\$42.50	\$44.80	\$2.00	\$2.20
Kings Choice Normal 25kg	\$38.60	\$40.70	\$1.90	\$2.00
Pacific Paradise Normal 25kg	\$39.40	\$41.50	\$1.90	\$2.00
MILK PRODUCTS				
Devondale UHT 10*1ltr	\$32.70	\$34.50	\$3.90	\$4.30
Anchor Regular 12*1ltr	\$37.60	\$39.60	\$3.80	\$4.00
Pauls Longlife 12*1ltr	\$39.90	\$42.00	\$4.00	\$4.30
Meadow Fresh UHT 12*1ltr	\$37.00	\$38.90	\$3.70	\$4.00

TINNED FISH				
Chefs Choice (blue label) - mac n' oil 12*425gm	\$49.00	\$50.90	\$4.90	\$5.20
Chefs Choice (yellow label) - mac n' oil 12*425gm	\$46.30	\$48.00	\$4.60	\$4.90
King Pacific - mac n' oil 8*425gm	\$20.00	\$21.00	\$3.00	\$3.20
Ocean Best - mac n' oil 8*425gm	\$20.40	\$21.40	\$3.10	\$3.30
South Seas - mac n' oil 8*425gm	\$20.00	\$21.40	\$3.00	\$3.30
South Seas – tomato sauce 8*425gm	\$17.50	\$18.40	\$2.60	\$2.80
Sea Star - mac n' oil 8*425gm	\$18.80	\$19.80	\$2.80	\$3.00
Sea Star – tomato sauce 8*425gm	\$18.50	\$19.40	\$2.80	\$3.00
Sea Boat - tomato sauce 8*425gm	\$17.00	\$17.90	\$2.60	\$2.70
Pacific King – mac n' oil 8*425gm	\$12.80	\$13.50	\$1.90	\$2.10
Master – mac n' oil 12*425gm	\$33.00	\$34.50	\$3.30	\$3.50
Master – mac n' oil 8*425gm	\$21.30	\$22.40	\$3.20	\$3.40
Yummee - tomato sauce 12*425gm	\$26.00	\$27.50	\$2.60	\$2.80
Yummee - mac n' oil 12*425gm	\$33.00	\$34.50	\$3.30	\$3.50
KJ - tomato sauce 8*425gm	\$15.70	\$16.50	\$2.40	\$2.50
Tasi Kingfish - mac n' oil 8*425gm	\$28.30	\$29.80	\$4.30	\$4.60
Nemo – mac n' oil 12*425gm	\$33.00	\$34.50	\$3.30	\$3.50
Nemo – mac n' oil 8*425gm	\$22.30	\$23.40	\$3.30	\$3.60
Nemo – tomato sauce 8*425gm	\$17.40	\$18.30	\$2.60	\$2.80
Meaalofa – mac n' oil 8*425gm	\$10.80	\$11.40	\$1.60	\$1.70
Tofolelei – mac n' oil 8*425gm	\$16.90	\$17.80	\$2.50	\$2.70
Manumea – mac n' oil 8*425gm	\$16.90	\$17.80	\$2.50	\$2.70
Truly – mac n' oil 8*425gm	\$16.90	\$17.80	\$2.50	\$2.70
CORNER BEEF				
Palm 24*326gm	\$258.40	\$272.20	\$12.90	\$13.90
Palm 6*1.36kg	\$260.40	\$274.30	\$52.10	\$56.00
Palm 24*425gm	\$328.40	\$345.90	\$16.40	\$17.70
Palm 12*326gm	\$130.20	\$137.10	\$13.00	\$14.00
Chefs Choice 4*1.36kg	\$93.00	\$94.80	\$27.90	\$29.00
Chefs Choice 12*340gm	\$85.00	\$86.60	\$8.50	\$8.80
Chefs Choice 2*1.36kg	\$50.60	\$52.10	\$30.40	\$31.90
Pacific 24*340gm	\$295.00	\$308.30	\$14.80	\$15.70
Pacific 24*425gm	\$375.00	\$392.20	\$18.80	\$20.00
Pacific 6*1.36kg	\$350.00	\$352.60	\$70.00	\$71.90
Island 24*326gm	\$168.00	\$170.00	\$8.40	\$8.60
Island 12*326gm	\$76.00	\$79.10	\$7.60	\$8.10
Island 6*1.36kg	\$150.00	\$152.50	\$30.00	\$31.10
Oxford 12*326gm	\$78.30	\$82.40	\$7.80	\$8.40
Oxford 24*200gm	\$104.50	\$114.30	\$5.20	\$5.80

FREEZER GOODS

Turkey tail 9kg	\$74.20	\$78.00	\$10.10	\$10.80
Mutton flaps 20kg	\$437.70	\$460.60	\$26.80	\$28.80
Pork trotter 20kg	\$96.30	\$101.30	\$5.90	\$6.30
Chicken leg 15kg	\$51.10	\$53.80	\$4.20	\$4.50
Turkey wings 14kg	\$88.70	\$93.40	\$7.80	\$8.40
Turkey tail 14kg	\$99.80	\$105.00	\$8.70	\$9.40

(Note: Mark ups and VAGST have been factored into the final wholesale and retail price for both Upolu and Savaii. The mark up is contained in table below).¹

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	Dry Goods	Freezer Goods	
Wholesale Mark up	12.5%	15%	Upolu
Retail Mark Up	20%	22.5%	
Wholesale Mark Up	18.5%	21%	Savaii
Retail Mark Up	22.5%	25%	