



College National Occupational Safety & Health ('OSH') 'slogan/catch-phrase' Competition

The Ministry of Commerce, Industry and Labour in collaboration with the International Labour Organization and the Samoa National Occupational Safety & Health Taskforce has initiated a **College National OSH slogan Branding Competition** to commemorate the World Day for Safety and Health at Work 2019.

The theme for this year '*Safety and Health and the Future of Work*' and the Ministry's branding strategy is to target all colleges to compete in our OSH catch phrase competition from the 08th – 25th April 2019. The initiative aims to keeping our young people informed and prepared for the challenges and transformative changes in the world of work. The top three winners will be announced during the Tripartite Conference on the 30th April 2019.

The invitation is extended to all government, church and private colleges in both Upolu and Savaii to participate in our "catch phrase" competition. The main objective is to obtain an eye-catching phrase in which the Ministry will adopt to brand Occupational Safety & Health within Samoa.

Applicants are advised to submit their entries on A3 poster format, attach with a descriptive narrative on the chosen slogan of not more than one page long. All submissions are due on the **25th April 2019 at 4:00pm** and address to the;

**Chief Executive Officer
Ministry of Commerce, Industry and Labour
Level 4, ACC Building
"College National OSH Slogan Branding Competition 2019"**

For further information on the competition requirements please do not hesitate to contact Helen Uiese on email address helen.uese@mcil.gov.ws, alternatively via telephone number (+685) 20441/20442.

Thank you,

**Pulotu Lyndon Chu-Ling
CHIEF EXECUTIVE OFFICER**