

Ministry of Commerce, Industry and Labour Matagaluega o Pisinisi, Alamanuia ma Leipa



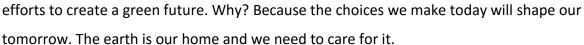
WORLD INTELLECTUAL PROPERTY DAY

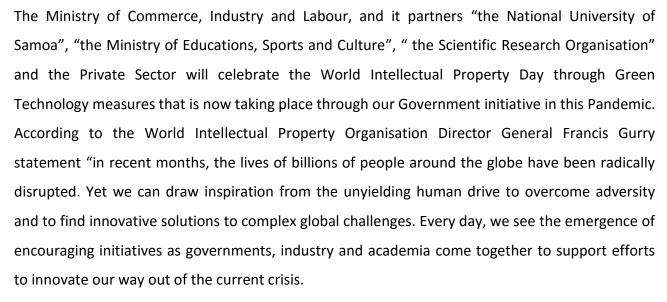
26th April 2020

THEME: INNOVATIVE FOR A GREEN FUTURE

PRESS RELEASE

World Intellectual Property Day 2020 puts green innovations; and the IP rights that support it at the heart of





Our response to the current crisis demonstrates that we have the collective wisdom, the ingenuity and the creativity to rise to these challenges and to shape a future, on that is safe, sustainable and green. And, as we look to that future, we see that intellectual property (IP)- driven innovation and innovative thinking are central to solving our shared, global challenges.

Innovation provides options and is the key to unlocking the solutions and approaches we need to create a sustainable and green future.

But to achieve that goal, we need to act. We need to make environment sustainability a priority; it is the bedrock of our future well-being. We need to invest in national innovation ecosystems and enable broad access to effective national IP systems that support the development and



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deployment of the technologies, products and services we need for the transition to a brighter, greener, low-carbon future".

The World Intellectual Property Day is therefore a day of celebration and let us we think of what we can do to promote green future and support humanity.